

30 Hotels and 31 Restaurants Receive CAA-AAA Four Diamond Award

The Canadian and American Automobile Associations (CAA-AAA) have awarded Four Diamond status to 30 hotels and 31 restaurants in Quebec for 2005.

(PRWEB) December 9, 2004 -- The Canadian and American Automobile Associations (CAA-AAA) have awarded Four Diamond status to 30 hotels and 31 restaurants in Quebec for 2005. $\hat{A} \Box A$ Four Diamond rating is one of the most prestigious recognitions a hotel or restaurant can obtain. The Four Diamond Award symbolizes an establishment $\hat{A} \Box$ s ongoing commitment to hard work, superior quality and exceptional service, values CAA-Quebec is proud to endorse, $\hat{A} \Box$ says CAA-Quebec president Paul A. Pelletier.

Four Diamond hotels stand out at all levels of performance. They present an extensive array of amenities combined with a high degree of hospitality, service and attention to detail. Four Diamond restaurants impart a luxurious, refined experience. Menus reflect a high degree of creativity and complexity featuring elaborate presentations. Four Diamond hotels and restaurants alike constantly do everything possible to meet or exceed guest expectations. Only 3.3 percent of the 32,000 hotels and 3.1 percent of the 22,000 restaurants inspected and rated by CAA-AAA in Canada, the United States, Mexico and the Caribbean received a Four Diamond rating for 2005.

The Four Diamond symbol will be featured in each property $\hat{A} \square s$ and restaurant $\hat{A} \square s$ listing in the 2005 Quebec TourBook \hat{A} ® guide, distributed free and on request to members and available on the Web site of their respective club. CAA-AAA $\hat{A} \square s$ more than 47 million members depend upon TourBook guides to assist them with their travel-related decisions. An establishment $\hat{A} \square s$ diamond rating is often the deciding factor when members choose a lodging or restaurant.

A pioneer in promoting Quebec as a tourist destination, CAA-Quebec (<u>www.caaquebec.com</u>) provides a wide range of automotive, travel, residential and financial services to its 800,000 members. For 100 years, this not-for-profit organization has been assuring its members of Trust That Counts.

(For names of Four Diamond Award winners in Quebec: http://www.caaquebec.com/en/popup/index.asp?Url=/uploads/en/comm/041207CAA-AAAFourDiamondAward.pdf)

###



Contact Information Brenda Sanfacon CAA-QUEBEC http://www.caaquebec.com 418-624-2424-2309

Online Web 2.0 Version

You can read the online version of this press release here.