

## AutoMart.com and Carfax Team Up to Give Buyers Peace of Mind

Free Carfax Vehicle History Report Now Available for Many AutoMart.com Autos

Virginia Beach, VA ( <u>PRWEB</u> ) December 9, 2004 Are you trying to get the best deal on a used car? AutoMart.com can help! While buying a used car can be a daunting task for many consumers, being armed with the right information can help save money and give buyersÂ□ confidence in their purchasing decisions.
That $\hat{A} \Box s$ why AutoMart.com, the first and only online classified marketplace to offer listing services exclusively for dealers, has formed an exclusive partnership with Carfax, the most trusted provider of vehicle history information.
Under the agreement, many vehicles listed on AutoMart.com will include a free Carfax Vehicle History Report or give users the ability to obtain a Vehicle History Report. And, each vehicle that qualifies will come with the exclusive Carfax Buyback Guarantee.
So, what $\hat{A} \Box$ s the history of that shiny used car you just can $\hat{A} \Box$ t resist? Just click the Carfax logo next to listings on the AutoMart.com web site to find out. Carfax Vehicle History Reports take the worry out of used car buying by providing a background check including information such as the number of owners, reported odometer readings, salvage and title information, and more.
$\hat{A}\Box$ Consumers already save millions of dollars each year by purchasing pre-owned vehicles, $\hat{A}\Box$ said Skip Dowd, vice president and general manager for AutoMart.com. $\hat{A}\Box$ Our partnership with Carfax will help them make the most informed buying decisions possible and get the best value for their dollars. $\hat{A}\Box$
See how you can save money and drive home in the car of your dreams! Check out AutoMart.com or call (866) 703-4080 today.

## **About Carfax**

Founded in 1986, Carfax pioneered the concept of the vehicle history report. Carfax Vehicle History Reports, the most comprehensive collection of used vehicle information ever assembled, can confirm a clean title history or help purchasers identify previous salvage history, odometer fraud, flood damage and more. Used car buyers can access more than three billion vehicle history records assembled from thousands of different sources in the Carfax nationwide database at <a href="https://www.carfax.com">www.carfax.com</a> or through a participating dealer. Used cars purchased with Carfax Vehicle History Reports that confirm a clean title history as reported by the state departments of motor vehicles may be eligible for the Carfax Buyback Guarantee. Carfax, Inc., based in Fairfax, Virginia, is a wholly owned subsidiary of the R.L. Polk & Co.

## About AutoMart.com

AutoMart.com is the Internet's largest automotive website featuring used car listings exclusively from dealers. With the second largest database of searchable cars for sale on the web, AutoMart.com showcases listings provided by Auto Mart Magazine and other automotive publications from Trader Publishing Company. AutoMart.com is owned and operated by United Advertising Media and Trader Electronic Media, both divisions of Trader Publishing Company.

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## Online Web 2.0 Version

You can read the online version of this press release here.