



## **Venturini Motorsports Dealt Key Sponsorship Partners for '05 - Central Merchant Services & readyhosting.com Sign with the No.25 ARCA Team**

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Concord, NC ([PRWEB](#)) December 11, 2004 -- Venturini Motorsports announced today that they have aligned with Central Merchant Services and ReadyHosting.com for the upcoming 2005 ARCA RE/MAX Series Season.

Central Merchant Services who joined Venturini Motorsports mid-way through the 2004 season will be back and serve as Primary Sponsor for the No. 25 team. "We are really pleased to be back with Venturini Motorsports," commented Central Merchant Services President, Kevin Pankow. "Billy has tremendous talent and a bright future in racing. We feel very fortunate to have an opportunity to work with Billy and the entire Venturini Motorsports team."

"We are extremely excited to welcome back Central Merchant Services to our team," says team owner Bill Venturini. "They made a tremendous impact on our team when they joined us mid-way through the 2004 season. Having their support in 05" is really going to give our team the shot in the arm we desperately needed. They have a great organization and a real passion for what we do. I look forward to building a long and successful relationship with them."

Completing the winning hand for Venturini Motorsports in 2005 will be ReadyHosting.com. ReadyHosting.com who served as the team's primary sponsor in 04" at Nashville, Kentucky, and Chicago will be back as the major associate sponsor for the entire 2005 campaign.

"I'm proud to be associated with the Venturini team once again," says Dave Fricke President of Ready Hosting, Inc. "Being associated with one of the series' top teams give us a tremendous opportunity to take our Motorsports marketing campaign to the next level."

Venturini Motorsports anxiously awaits the 2005 season opener at Daytona where they plan to add a new chapter in the team's decorated history.

"Central Merchant Services and ReadyHosting.com have given us a great opportunity to challenge the best ARCA teams for a shot at the Series Championship. We couldn't be more excited. The strong backing our sponsors are providing will allow us the ability to move forward with personnel moves and other changes that will keep us in the hunt. Due to lack of resources in previous seasons our team would fade towards the end of the season. But now I think we'll now finally be able to keep stride and hopefully take this team to the next level. The ARCA RE/MAX Series is stronger than ever before and there's a ton of competition on the horizon. We're ready to tackle it head on," added Bill Venturini.

With over 30 years of racing experience, Venturini Motorsports has been competitive on all levels. But it's the ARCA RE/MAX Series that they now call home. Bill Venturini, Sr. dominated the series in the late eighties and early nineties capturing rookie of the year honors in 1983 and winning ARCA championships in 1987 and 1991. Holding court now for the family owned No.25 team is the ever-colorful Billy Venturini.



Central Merchant Services provides first-class merchant account processing systems for a wide range of retail, Internet, and mail order businesses. Providing some of the most competitive rates in the credit card processing industry, Central Merchant Services has risen to the top of the industry by providing top-notch sales support along with vital technical advances.

#### Veteran Crew Chief, Scott Eldridge Joins Venturini Motorsports for 05 Campaign

Committed to chasing down the team's 3rd ARCA Series Championship, Venturini Motorsports has turned to Scott Eldridge to crew chief the #25 Central Merchant Services Readyhosting.com Chevrolets driven by Billy Venturini.

In an already busy off-season for the Venturinis, today's announcement comes with a great deal of excitement and expectations for the 2005 season. "We are extremely excited to have Scott calling the shots this year," says team owner Bill Venturini, Sr.

"Scott has proven himself to be an outstanding crew chief. His experience and dedication will have a positive impact on the overall chemistry and success of our team. We had the opportunity to work with Scott last year at Nashville, Toledo, and Berlin, so I know the value of having him in our pits. Having 100% confidence in Scott, I can now concentrate more intensely on the day-to-day operations and direction of our team," added Venturini.

Eldridge, who crew chiefed the #67 car driven by Jason Jarrett (2001-2003), finished 2nd behind Bill Kimmel for Crew Chief of the year in 2001.

Billy Venturini, who is coming off his third complete ARCA RE/MAX Season, finished a career best 4th in the overall point standings.

For more information on Venturini Motorsports, Central Merchant Services, and Ready Hosting, Inc. please visit: [www.VenturiniMotorsports.com](http://www.VenturiniMotorsports.com), [www.CardSyncUsa.net](http://www.CardSyncUsa.net), [www.ReadyHosting.com](http://www.ReadyHosting.com).

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