



New California Law Puts Teeth in Mandate to Restrain Dogs in Vehicles - Pet Ego Provides Unique Solutions to Meet the Safety Needs of Consumers' Furry Friends

California as well as several other states have adopted laws that impose fines upon folks driving with unrestrained pets in vehicles. How do you travel with your furry companion AND protect them from harm? The answer is simple...With unique portable pet carriers brought to the U.S. from European based Pet Ego, LLC.

Chicago, IL and Sacramento, CA ([PRWEB](#)) December 12, 2004 -- California as well as several other states have adopted laws that impose fines upon folks driving with unrestrained pets in vehicles. How safe is your unrestrained pet (and anyone else in the car) if the driver is distracted, slams on the brakes or gets into an accident?

How do you travel with your furry companion AND protect them from harm? The answer is simple...With unique portable pet carriers brought to the U.S. from European based Pet Ego, LLC.

Recognizing that people like to move freely about with their pets, whether traveling on vacation or simply driving to the store, Pet Ego's line of products are designed of the highest quality to keep pets safe inside vehicles and satisfy U.S. vehicle restraint regulations. Pet Ego also provides consumers with a comprehensive selection of products specifically designed to enable safe travel with pets in any way desired, whether by car, bicycle, airplane or on foot.

While other pet carriers are typically constructed of bulky, heavy plastic and do not offer much versatility, Pet Ego's carriers are uniquely designed of flexible, breathable heavy-duty material that is liquid and wear-resistant as well as extremely easy to use in transport. Pet Ego carriers come in a wide variety of sizes to fit pets smaller than ten inches to those that are three feet high.

To meet restraint laws, Pet Ego products are convenient, light enclosures that can be easily secured to vehicles:

Emulating a tent design, the Dog Bag protects not only your dog (or cat) but the interior of your vehicle by preventing your pet from scratching or soiling the upholstery. The Dog Bag is available in four different sizes and comes complete with safety belts and clips to tightly fix the bag to auto seat or cargo area. When not in use, the Dog Bag folds down for convenient storage in the Dog Bag rucksack. Comfort pillows and other Dog Bag accessories are available. Many pet owners choose Dog Bags for safety as well as versatility, as Dog Bags may be used inside the vehicle as well as set up indoors or outdoors to serve as a portable pet house.

The Pet Tube, comprised of the same material as the dog bag, is specifically designed for vehicles only. The unique tube design allows pet owners to adjust the total length of the carrier, which solves space problems in the back seat of the vehicle. Pet Tube is available in two sizes, small and large.

Pet Ego products are extremely convenient and allow pet owners to travel in perfect style. Have a small dog, cat, rabbit or other pet? Then a USB (Universal Sport Bag) or Jet Set carrier may better suit pet owners. The USB and Jet Set offer the highest level of versatility. Constructed of heavy-duty, liquid and wear resistant material, the USB and Jet Set can be secured to a car, motorcycle, airplane, bicycle or other manner of



transportation. Both can also be worn on the shoulder or carried. A wide range of accessories such as trolley and travel kits, complement the USB and Jet Set carriers.

“Our products are a secure, stylish and versatile alternative to cumbersome plastic carriers. Pet Ego helps pet owners comply with pet restraint laws while keeping their pet friends safe and extremely comfortable,” noted Emanuele Bianchi of Pet Ego, LLC.

Pet Ego products are available at many retail pet stores located throughout California including Best in Show, The Daily Pet, Muttropolis, Three Dog Bakery and LA Dogworks to name just a few.

Catalogs may be requested by calling Toll Free 1(866) PET-EGO1.

Pet Ego – Relentless Italian Style

Pet Ego, LLC is a subsidiary of United Pets and Eurogroup, two well-known companies in the global pet market. Pet Ego is headquartered at 8 South Michigan Avenue, Chicago, Illinois. For more information, visit www.petego.com or contact the company Toll Free at 1(866) PET-EGO1.

Editors:

For high resolution photos, samples or a phone briefing with Emanuele Bianchi of Pet Ego, LLC, please contact Steven Dubin, PR Works, (781) 582-1061, sdubin@prworkzone.com.

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