



Recycled Truck and Tractor Inner Tube Handbags Make a Big Hit at the 2004 Billboard Awards

The Billboard Music Awards were attended by some of the tops in the industry, among the celebrities were Usher, Hoobastank, Sherly Crow, Evanescence, Diana Ross and Paula Abdul. The Goodie Bag contained a chic and unique recycled inner tube handbag from Passchal for Bag Habit.

([PRWEB](#)) December 12, 2004 -- Passchal Products, LLC. was formed in May 2004 in Richmond, VA by Ken Kobrick and Angela Greene. Passchal recycles used truck and tractor inner tubes into fashionable handbags.

Ken and Angela collect the inner tubes from local tire centers after they have been discarded. Over 100% of the work to prepare the inner tubes and assemble the bags is done by hand in Richmond, VA. Passchal has invested in industrial equipment necessary to finish the products. All designs and manufacturing is done locally by Ken and Angela.

The styles are simple, yet couture and functional for daily use. One unique feature of the bags is a state of the art "Smartlyle" system, which activates an internal light when the bag is opened. Now tasks like finding your keys is a cinch.

Passchal chose the Billboard Awards to launch their new "Man Bag" a sleek bag for the most discriminating, fashion conscious man. All of the ladies received a fashion bag of their own. Most recently 5 bags were also snatched up during the silent auction at the star-studded Environmental Media Awards in Los Angeles November 17, 2004.

Passchal Products are available through Passchal. For more information on our line visit us at, www.passchal.com.

###

**Contact Information**

Ken Kobrick

Passchal Products

<http://www.passchal.com>

888-618-8619

Online Web 2.0 Version

You can read the online version of this press release [here](#).