



## **BrandsRight.com Finds Go Karts Like YerfDog, Carter and Manco Hot Sellers This Holiday**

*BrandsRight.com announced today that sales appear strong for YerfDog, Carter and Manco GoCarts this holiday shopping season.*

([PRWEB](#)) December 18, 2004 -- BrandsRight.com, a leading online retailer of over 15,000 items, defines what buyers need to know when buying their first go-cart.

Burton Horwitz, President, Chief Executive Officer and Founder of BrandsRight.com says there are only 4 basic questions that everyone should ask when buying a GoCart:

- 1) What is appropriate for me?
- 2) Should I buy a larger Go Cart?
- 3) Will I grow out of it?
- 4) What type of terrain can I use it in?

By answering these four questions, Horwitz is able to zero in on the right selection for most buyers. It must work well. His company sold over 1000 go-carts last year and in 2004 go-carts are even hotter.

Go Carts (or Karts) are available for kids under 10 years old to pre-teens, teens and adults. Go Cart brands such as YerfDog, Carter and Manco are extremely popular with model selections available based on age, price and speed. Model price ranges from under \$1000 to over \$2000. Speeds range from 20 to 30 mph and over 30 mph on the higher end models. Go Carts are also available in single and 2 seat configurations.

Horwitz recalls a conversation with a woman who had purchased a go-cart for her son. Her husband was teaching his son how to use it but by the end of the first day the woman had to intervene by telling her husband, "Get that thing and let your son use it!" Laughing, Horwitz added, "She ordered a second one."

About:

BrandsRight.com is an innovative online retailer of furniture, lighting, jewelry, motor sports, fragrances, home and garden, toys and over 15,000 other items other items.

<http://brandsright.com/category.asp?Category=gokarts>

Spartan Internet provides a broad range of Internet related services including website design, programming and development, hosting, and a complete set of consulting services. <http://www.spartaninternet.com/>

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