



Northland Introduces Revolutionary Auto Theft Device Designed to Eliminate Vehicle Theft

Northland Auto Enterprises, Inc. has announced the signing of a distribution agreement that gives the company exclusive rights to distribute a new line of automotive products designed to eliminate the theft of vehicles.

Burnsville, MN ([PRWEB](#)) December 19, 2004 -- The first new product was formally introduced at the 2004 SEMA show. The new product is called TheftStopper1. TheftStopper1 uses RFID technology in a key fob to communicate between the three immobilizers that are wired into the vehicle. These "circuit-interrupting" units receive radio waves from the key fob that allow all of the circuits to function properly so the vehicle will run. Without the key fob, multiple circuits are disabled making it impossible to steal the vehicle. If a component is found by the thief and removed, the other components will stop the vehicle from starting.

Al was introduced to C-Chip, the manufacturer of TheftStopper1 in March of this year. Says Lentsch, "What amazed me about the TheftStopper1 product is that during the testing process C-Chip hired professional thieves to break the system and steal the car. Thirty minutes later the vehicle was still immobilized and the thieves gave up". Hence, the tagline, Thieves Can't Steal What Thieves Can't Start. Lentsch goes on to say, "At that moment I was convinced that I wanted the opportunity to sell the TheftStopper1 product."

Northland Auto Enterprises, Inc. is a nationally recognized provider of car dealer solutions. The company was founded in 1990 and has been a premier provider of auto dealer solutions ever since. Allen Lentsch, the company's founder, is also Executive Director of the Northland Independent Automobile Dealers Association. In 2003 Mr. Lentsch was named Executive Director of the Year by the NIADA.

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