



## **Detroit Diesel Corporation Extends Popular Step UP Overhaul Program into 2005**

*Detroit Diesel announces that it will continue its highly successful Series 60 Step UP overhaul package and reliabilt engine replacement promotion into 2005.*

Detroit, MI ([PRWEB](#)) December 24, 2004 -- Detroit Diesel (DDC) announced Friday, December 17th, that it will continue its highly successful Series 60 Step UP overhaul package and reliabilt engine replacement promotion into 2005. With cost saving business solutions for Series 60 customers in mind, Step UP was first introduced in 2002 to owners of Series 60 engines nearing 800,000 logged miles. It provides four levels of simple, cost effective, warranted options to extend the life of current engines.

According to Tim Wenger, Program Marketing Manager, Detroit Diesel, "The Step UP program provides a value added overhaul option for consumers who choose to operate their trucks on a longer trade cycle. The changes we've implemented for Step UP 2005 are further improvements based directly on customer feedback." Mark Carter, Vice President of All Pro Logistics, commented, "We've had about six Step UP Level Three overhauls done. It's an insurance policy that my trucks will run within spec for two years or an additional 200,000 miles".

For more information on Step UP 2005, contact your local DDC Series 60 Servicing Outlet or visit [www.stepup05.com](http://www.stepup05.com).

Detroit Diesel Corporation, headquartered in Detroit, Michigan, is engaged in the design, manufacture, sale and service of heavy-duty diesel and alternative fuel engines, automotive diesel engines and engine-related products. The company offers a complete line of engines for the on-highway, off-road and automotive markets and is a QS-9000 certified company. Detroit Diesel services these markets directly and through a worldwide network of more than 2,700 authorized distributor and dealer locations. Detroit Diesel is a subsidiary of DaimlerChrysler AG, the world's leading manufacturer of heavy-duty diesel truck engines.

###

**Contact Information****Pam Doute**

RIEGNER &amp; ASSOCIATES

<http://www.detroitdiesel.com>

248-569-4242

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).