

Starwest, Inc./Win Products Gears Up For The Biker Pros Roadmax Transmissions

Starwest, Inc./Win Products has selected the Biker $Pros\hat{A} \square$ Roadmax transmission product line to add to their 12,000 unit parts and accessories catalog for Harley-Davidson \hat{A} ® Motorcycles.

Southlake, TX (<u>PRWEB</u>) January 26, 2005 -- Starwest, Inc./Win Products has selected the Biker $Pros\hat{A} \square$ Roadmax transmission product line to add to their 12,000 unit parts and accessories catalog for Harley-Davidson® Motorcycles.

Starwest, Inc./Win Products is a leading distributor of products, including transmissions, engines, chassis, jewelry and officially licensed Harley-Davidson products.

 $\hat{A} \square$ We looked around at other products but the Roadmax line provided three class winning features: performance and quality, great looks and premium finish, and excellent pricing with very low failure rates, compared to other transmissions out there, $\hat{A} \square$ explained Domenic Romeo, Starwest, Inc./Win Products CEO.

 $\hat{A} \square$ Since we ship to a worldwide market that is comprised primarily of independent shops, it is crucial that we serve our clients with quality components to ensure our profitability and reduce the cost of customer service issues such as returns and freight expense. $\hat{A} \square$

 $\hat{A} \square I \hat{A} \square m$ pleased that our distributors are responding to the quality of the Roadmax product line, the pricing integrity and our promotional efforts, $\hat{A} \square$ said Bob Kay, President, Biker Pros. $\hat{A} \square It \hat{A} \square$ s great to see firms like Starwest, Inc./Win Products responding to our program and becoming part of the Biker Pros family. $\hat{A} \square$

Roadmax transmissions are designed for OEM replacement and kit bikes, as well as high-performance and wide-tire applications. Roadmax transmissions are thoroughly tested and have passed a rigourous pre-delivery inspection.

The Roadmax product line includes six speed conversion kits and OEM style replacement transmissions for Dyna, FXR and Softail models as well as transmissions for right side applications. On most models consumers have the option of selecting black wrinkle, polished, or chrome casings.

Biker Pros is serving the American motorcycle builder with a range of high-value products and services that assist builders in improving motorcycle performance by providing high quality parts, troubleshooting Powersports operations, and building and marketing exclusive products by builders for the v-twin marketplace.

Contacts:

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Page 2/2