

## Rucker Performance Names New American Muscle Bike $\hat{A} \Box$ The Predator

The Predator Motorcycle Is a 130 HP Custom American Muscle Bike Manufactured By Rucker Performance. The heart of this ground-pounder is a S&S Cycle 124 inch engine.

Fort Worth, TX (<u>PRWEB</u>) March 18, 2005 -- Rucker Performance, a leading custom manufacturer of high performance, highly styled and custom motorcycles utilized the online magazine, <u>www.bikernet.com</u> to assist in naming their newest design in the arsenal of Rucker Performance motorcycles.

 $\hat{A} \square$  Rucker Performance has been working on a new category of motorcycle, which we have termed American Muscle, $\hat{A} \square$  explained Bill Rucker, President of Rucker Performance.  $\hat{A} \square$  We tapped industry-visionary Keith Ball from bikernet.com to produce the name-the-bike promotion with his 270,000 monthly readers to assist us in naming our new custom motorcycle. $\hat{A} \square$ 

Bikernet.com was created by Ball and has the largest online and offline circulation in the motorcycle magazine industry. Every visitor to the bikernet.com site over a two-week period was invited to name the custom motorcycle for a chance to win cash and a Rucker Performance apparel package.

After hundreds of entries, the team at Rucker Performance selected  $\hat{A} \square$  Predator $\hat{A} \square$  from the entry submitted by Bob Tucker. Mr. Tucker will win cash and a Rucker apparel package. Grady Phillips also suggested Predator and will win some Rucker apparel.

The Predator is built in the spirit of the raw adrenaline of drag racing. It sports a 300-rear tire, 130HP naturally aspirated engine, right-side 6-speed transmission, custom zoomie headers and drop seat riding position. This American Muscle bike is designed with  $4.5\hat{A}\square$  ground clearance, 49 degree of rake, 19-inch seat height, custom handlebars and Ness Controls.

The runner-up winner was the name Reaper, suggested by Kirk James and Curtis Baker. They will also win Rucker apparel.

Rucker Performance received a phenomenal response from bikernet.com $\hat{A} \square$ s readers, like this suggestion for Marilyn Bragg,  $\hat{A} \square$  Just look at her lines! $\hat{A} \square \hat{A} \square$  She is sleek, strong, and has an hourglass figure when her profile is looked upon from above. Her handlebars remind me of flowing red hair. The powerful S&S 124 motor reminds me of the delicate but well planned and finely tuned power of a female assassin. She is beauty, strength, unbridled passion and power all rolled into one strong and beautiful frame. $\hat{A} \square$ 

 $\hat{A} \square$  We could not have said it better, $\hat{A} \square$  said Erin Rucker, Operations Manager, of Rucker Performance.  $\hat{A} \square$  The unbelievably enthusiastic response from readers demonstrates this bike $\hat{A} \square$  s ability to impress the biker community. We feel the name Predator fits well with the rest of the line of bikes we have created to date. $\hat{A} \square$ 

 $\hat{A} \Box I$  would like to extend my thanks to all the contestants that participated,  $\hat{A} \Box$  said Erin Rucker.  $\hat{A} \Box We$  appreciate the time and effort that was put in to the contest.  $\hat{A} \Box$ 

## About Rucker Performance

Rucker Performance started production in 2004 and has quickly become a leading designer and manufacturer of custom American Muscle and Chopper motorcycles. Rucker Performance is known for ground-shaking



performance with fit and finish that is comparable to one-off custom motorcycles.

Additional design queues include soft-style suspension, high-performance S&S V-twin 124 cubic inch show polished engines, clean, sharp lines, 6-speed transmissions, stretch tanks and fat tires. Designing and manufacturing is performed at the company $\hat{A} \Box$ s headquarters in Fort Worth, Texas.

Contacts: For further information on Rucker Performance please contact: Jeffrey Najar: 760-765-4734, pr@ibrainpromotions.com

Bikernet Keith Ball: (310) 830-0630, bandit@bikernet.com

###



**Contact Information Jeffrey Najar** IBRAIN PROMOTIONS <u>http://www.ruckerperformance.com</u> 760-765-4734

**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.

Page 3/3