

Insurance Provider Features Policyholders' Classic Cars in New Ads and Content

American Collectors Insurance Supports Hobby by Sponsoring "My Classic Car" Series with Dennis Gage

Cherry Hill, NJ ([PRWEB](#)) January 14, 2014 -- American Collectors Insurance, a national provider of insurance for collector vehicles and collectibles, is pleased to announce that it is the 2014 Presenting Sponsor for "My Classic Car" (MCC), an automotive television show that brings the classic car hobby to the forefront (the show recently premiered on Velocity and also airs on MAVTV).

"We're thrilled to be involved with MCC and to support the show's move to a new network," said Jill Bookman, CEO of American Collectors Insurance. "MCC's host, Dennis Gage, is an icon in the automotive industry and his passion for classic cars is complementary to our long-standing passion for the hobby."

As the show's official sponsor, American Collectors created two entertaining commercials featuring policyholder vehicles. American Collectors chose a beautifully restored 1956 Ford Thunderbird (<http://bit.ly/1iTLPYg>) and 1969 Chevrolet Camaro RS (<http://bit.ly/1dUE4gZ>) to star in the 2014 MCC commercials. The company is making a habit of highlighting rides of their clients, from featured classics in American Detours to their weekly "Cool Ride of the Week" contest.

"I know firsthand the passion that collector car enthusiasts have for their rides," said Dennis Gage, host of MCC. "Having American Collectors support our 18th season feels like a perfect fit - the company actively embraces the hobby in so many different ways."

The handlebar mustachioed host Dennis Gage takes the viewer along for the ride and keeps it entertaining with his unique perspective and enthusiasm for all things automotive. The show has something for everyone - from daily-drivers to Duesenbergs - from local cruise-ins - to the most prestigious car shows in the world. The show informs, entertains, and above all captures the love affair car enthusiasts have with automobiles.

MCC (<http://www.myclassiccar.com/>) airs on Velocity Saturday 6:30 a.m. ET and Sunday 9:30 a.m. ET. MCC will also be available on MAVTV 5 times a week.

About American Collectors Insurance:

American Collectors Insurance is the nation's leading provider of collector-vehicle and collectibles insurance. American Collectors offers products through independent insurance agents, in partnership with several major insurance organizations, and direct to consumers. A wide range of collector vehicles qualify for American Collectors' program, from "brass and wood" antiques to street rods, exotics, modern classics, and more. American Collectors also offers all-risk coverage for a wide range of collections from stamps, coins and comic books to vintage wine, sports memorabilia and beyond.

About Velocity:

Velocity, a division of Discovery Communications, Inc. is the upscale men's cable network that provides thrilling HD programming for its viewers. Velocity programming is diverse, intelligent and engaging, with



series and specials representing the best of the automotive, sports and leisure, adventure and travel genres. Formerly HD Theater, the fully HD network is available in approximately 40 million homes. For more information on Velocity, please visit Velocity.Discovery.com, on Facebook at facebook.com/VelocityTV or on Twitter [@VelocityTV1](https://twitter.com/VelocityTV1).

About MAVTV – American Real

Owned and operated by Lucas Oil Products, MAVTV is a television network with its roots deep in the automotive world. With an unparalleled line-up of motorsports events and exclusive automotive reality shows, MAVTV is the answer for motor-heads from all walks of life. But MAVTV is much more than a motorsports destination, with original action/adventure programming, live MMA and an unbelievable library of blockbuster movies, MAVTV is a network the whole family can enjoy. A network by the people and for the people, made in America and American Real.

Check MAVTV online for a complete schedule and channel coverage at: www.mavtv.com.



Contact Information

Crystal DeCotiis

American Collectors Insurance

<http://www.americancollectors.com>

+1 (908) 238-1500 Ext: 15

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