



Bill Rucker Is Recovering From the Sturgis Accident of 2004

Bill Rucker left American IronHorse, the company he founded, and started a high performance company — Rucker Performance. At Sturgis last year he was hit head-on and lost a leg. Six months later he is back walking and producing high performance custom v-twin motorcycles.

Fort Worth, TX ([PRWEB](#)) April 26, 2005 -- There is no thrill like being on your motorcycle and seeing Rocky Mountains lay out in front of you. As your gaze levels you can see the ribbon of asphalt wind down and then up to the next peak, your large-bore S&S engine provides reassuring power, and you have become one with the bike and the road.

Then tragedy strikes, a distracted motorist nails you head on and sends you forty feet in the air. After 21 days in the hospital you come out with your lower left leg removed-facing months of excruciating physical therapy.

What would you do if that happened to you? If you're Bill Rucker, President of Rucker Performance, you grab your dream even tighter, pull your family and friends together and do what you do best—build cutting-edge motorcycles.

After the accident and during the recovery Bill's daughter, Erin Rucker took control of the firm and kept production moving. By necessity she became highly efficient at putting out fires, resolving supplier and customer issues and making sure that the bikes were getting to the dealers.

The accident occurred right after Sturgis in 2004. As of April 2005, Bill is fitted with a prosthesis and is up walking around on his own.

The accident slowed Bill down but hasn't reduced his creative fire. Ever since Bill co-founded American IronHorse, he has been turning out inspired and innovative designs.

Since the entire team at Rucker Performance lives and breathes high-performance American Muscle Bikes, it is no surprise that the latest designs are cutting edge all the way.

Rucker's latest design is the Predator; it is a long, lean American Muscle Bike that sports a high-output S&S 124 CI engine with metal skin. The technology advanced Assassin uses the new S&S closed-loop fuel injection system with carbon fiber tail section, belly pan and light housing. In addition, the rear suspension uses a cantilever Indy-style suspension that makes ride height adjustments a snap.

About Rucker Performance

Rucker Performance Motorcycle Company started production in 2004 and have quickly become a leading designer and manufacturer of custom American Muscle Bikes and Chopper motorcycles. Rucker Performance is known for ground-shaking performance with fit and finish that is comparable to one-off custom motorcycles.

Additional design queues include soft-style suspension, high-performance V-twin dual-cam 124 cubic inch engines, clean, sharp lines, 6-speed transmissions, stretch tanks and fat tires. Designing and manufacturing is performed at the company's headquarters in Fort Worth, Texas.

Contacts:



For further information please contact:

Jeffrey Najar: 760-765-4734, pr@ibrainpromotions.com

Website: www.ruckerperformance.com

###



Contact Information

Jeffrey Najjar

IBRAIN PROMOTIONS

<http://www.ruckerperformance.com>

760-765-4734

Online Web 2.0 Version

You can read the online version of this press release [here](#).