



New Mexico DEPARTMENT OF
TRANSPORTATION

Michelle Lujan Grisham, Governor
Michael R. Sandoval, Cabinet Secretary

FOR IMMEDIATE RELEASE

April 29, 2021

NMDOT partnership provides safe rides during Cinco de Mayo weekend

Take a Ride on Us

SANTA FE – As drivers celebrate the Cinco de Mayo holiday weekend, the New Mexico Department of Transportation and its partners are promoting a program to get New Mexican’s home safely.

NMDOT is partnering with Bernalillo County, the city of Albuquerque, Cumulus radio stations and Uber to support the “Take a Ride on Us” program designed to combat drunk driving.

The program offers 1,000 participants in the Bernalillo County metro area a single Uber credit of up to \$10 beginning noon Friday, April 30 through 3 a.m. Thursday, May 6.

Participants will access the credit through the Uber app using the code: **CINCO2021**.

Tips are not included, and refunds are not provided for trips costing less than the \$10 credit. The code is also not valid for use with Uber Eats. All riders are required to wear masks.

Since Christmas 2018, this public-private partnership has provided thousands of safe rides home to New Mexican’s living in the Albuquerque metro area who choose not to drink and drive.

To support the ENDWI effort, New Mexico State Police are conducting sobriety checkpoints, saturation patrols, and registration, insurance and driver’s license checkpoints in all New Mexico counties during the month of May.

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NMDOT
Mobility for everyone

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