



Vincentric Releases Dynamic TCO: Fleet Edition Calculator

Vincentric's Dynamic TCO Lifecycle Cost Calculator, which applies Vincentric's innovative Dynamic TCO Technology, was announced today. This unique tool enables fleet dealers, vehicle manufacturers, fleet operators and fleet management/leasing companies access to lifecycle cost data for over 2,000 vehicle configurations per model year.

Bingham Farms, Michigan ([PRWEB](http://www.prweb.com)) January 12, 2012 -- Vincentric, the leading provider of cost-of-ownership data to the auto industry, announced today the release of the innovative Dynamic TCO: Fleet Edition calculator. This new lifecycle cost tool applies Vincentric's Dynamic TCO Technology and Total Cost-of-Ownership (TCO) data to create the most comprehensive and customizable lifecycle cost system ever made available to the fleet industry.

Dynamic TCO: Fleet Edition is primarily deployed through a software as a service (SaaS) delivery model. It dynamically calculates total cost-of-ownership based on user inputs, enabling an infinite number of custom lifecycle cost queries, with the results displayed within seconds. Users are able to manipulate dozens of specific variables for each market and each driver, including actual acquisition costs, specific annual mileage, state, finance terms, fuel costs, and lifecycle terms for over 2,000 vehicle configurations from the 2011 and 2012 model years.

"We're excited that our clients can now dive into lifecycle cost details like never before," stated David Wurster, President of Vincentric. "In addition to using their actual acquisition costs, users can utilize Dynamic TCO to determine ownership costs based on a lifecycle term of 6-84 months in one month increments, and also base results on literally any annual mileage between 7,500 and 40,000," he added.

The Vincentric data measures eight cost elements for every vehicle in the database, including depreciation, financing, fees and taxes, fuel, insurance, maintenance, opportunity cost and repairs. Each month Vincentric re-compiles its database to take into account current vehicle prices, resale values, fuel costs, finance rates and other economic and market factors to ensure that users have 24/7 online access to the most up-to-date and accurate ownership costs in the country.

Further information regarding Vincentric's Dynamic TCO: Fleet Edition and its benefits is available at <http://www.vincentric.com>, or by contacting Dave Freed, Managing Partner of Vincentric, at (952)-891-1054 or [dave.freed\(at\)vincentric\(dot\)com](mailto:dave.freed@vincentric.com).

ABOUT VINCENTRIC

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as Yahoo! Autos, AOL, Cars.com, BMW of North America, Chevrolet, Mercedes-Benz, Toyota, Kiplinger.com, AutoTrader, Business Fleet Magazine, Volvo, NADA Guides, and Fleet-Central.com as a means of providing automotive insight to their clientele. Vincentric, LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan.

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