

2015 Vincentric Best CPO Awards Announced; Audi, Ford, GMC, and Honda Receive Brand Recognition Awards

The third annual Vincentric Best CPO Value in America™ Awards were announced today, with Audi, Ford, GMC, and Honda each taking home a Vincentric Best CPO Value in America Brand Award. Based on total cost of ownership and overall value, the Vincentric CPO awards recognize vehicles that provide the best value in their market segments.

Scottsdale, Arizona ([PRWEB](http://www.prweb.com)) November 17, 2015 -- The third annual Vincentric Best Certified Pre-Owned Value in America™ awards were announced today, with Audi, Ford, Honda, and GMC honored with awards recognizing their superior CPO in key vehicle categories. Ford was honored as the Vincentric Best CPO Value in America award winner for the SUVs, Crossovers, and Vans category while Honda received the title of best CPO value passenger car brand. Audi captured the best CPO value luxury brand award while GMC earned the honor of best CPO value truck brand. In addition, Toyota brands showed strong CPO strength with seven individual models earning Vincentric CPO awards while Nissan brands had five individual winners.

“The Vincentric Best CPO Value in America awards offer insight to those trying to understand which certified pre-owned vehicles provide the best value in today’s market,” stated David Wurster, President of Vincentric. “Low cost of ownership is fundamental to providing great value and these awards have been created to enlighten potential buyers as to which vehicles offer the best value.”

The Vincentric Best CPO Value in America awards are vehicle specific honors that determine the best value certified pre-owned model in each segment. Using a statistical analysis, the company identified the Vincentric Best CPO Value in America winners by measuring which vehicles had lower than expected ownership costs given their market segment and price. To determine the 2015 Vincentric Best CPO Value in America awards, Vincentric analyzed over 15,000 vehicle configurations, using eight cost factors including depreciation, fees and taxes, financing, fuel, insurance, maintenance, opportunity cost, and repairs. Each CPO vehicle was evaluated in all 50 states plus DC assuming each has been driven 15,000 miles per year, with the expectation that they will be driven an additional 15,000 miles per year over the coming five years.

Further information regarding all of the winners of the Vincentric Best CPO Value in America awards and the Vincentric methodology is available at <http://www.vincentric.com>.

ABOUT VINCENTRIC

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as AOL, Cars.com, Chevrolet, Toyota, Mercedes-Benz, Business Fleet Magazine, NADA Guides, BMW and Fleet-Central.com as a means of providing automotive insight to their clientele. Vincentric, LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan.

**Contact Information**

Nicholas Ribaric

Vincentric, LLC

<http://www.vincentric.com>

+1 (248) 430-4121 Ext: 111

Online Web 2.0 Version

You can read the online version of this press release [here](#).