

Vincentric Announces 2016 Best CPO Value in America Awards

This year's CPO awards demonstrated diversity in the award winner lineup, with 16 different manufacturers representing winning models.

Las Vegas, Nevada ([PRWEB](#)) November 15, 2016 -- The fourth annual Vincentric Best Certified Pre-Owned Value in America™ awards were announced today, with Chevrolet, Ford, Lexus, Lincoln, Nissan and Toyota honored with awards that recognized each brand's superior CPO value in various vehicle categories. Chevrolet earned the Truck brand award with its strong Silverado lineup, Ford was top in the Van category on the strength of its T-Series vans, and the Ford Lincoln division earned the Luxury SUV/Crossover brand award. Lexus also earned luxury CPO honors with the Luxury Car brand award. Additional top performing brands were Nissan, taking home the Passenger Car brand award, and Toyota, earning the brand award in the SUV/Crossover category. Model level awards were also announced, with Nissan and Ford leading the way with five model winners each.

“The Vincentric Best CPO Value in America awards offer insight to those trying to understand which certified pre-owned vehicles provide the best value in today's market,” said Vincentric President, David Wurster. “Low total cost of ownership is fundamental in making smart vehicle purchase decisions. These awards have been created to enlighten potential buyers as to which CPO vehicles will provide the best value in the long run.”

To determine the 2016 Vincentric Best CPO Value in America award winners, Vincentric conducted a statistical analysis to reveal which vehicles had lower than expected ownership costs given their market segment and price. Vincentric analyzed over 15,000 vehicle configurations using eight cost factors: depreciation, fees and taxes, financing, fuel, insurance, maintenance, opportunity cost and repairs, with the costs measured after incorporating the specific CPO brand warranty offered by the manufacturer. Each CPO vehicle was evaluated in all 50 states plus DC, assuming each vehicle was driven 15,000 miles annually and is expected to be driven 15,000 miles annually over the next five years.

Further information regarding all of the winners of the Vincentric Best CPO Value in America awards and the Vincentric methodology is available at www.vincentric.com.

ABOUT VINCENTRIC

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as AOL, BMW, Business Fleet Magazine, Fleet-Central.com, Cars.com, Chevrolet, Mercedes-Benz, NADA Guides and Toyota as a means of providing automotive insight to their clientele. Vincentric, LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan

**Contact Information**

Alexandra Carey

Vincentric, LLC

<http://www.vincentric.com>

+1 (248) 430-4121 Ext: 114

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