

## **Vincentric 2017 Fleet Awards Announced; Nissan and Ford Top the Winners List**

*This year's Vincentric Fleet awards demonstrate many consistently successful vehicles returning as winners to offer great value to fleet organizations.*

Bingham Farms, Michigan ([PRWEB](#)) April 25, 2017 -- The 12th annual Vincentric Best Fleet Value in America™ awards were announced today with Nissan North America leading the way with eight winning vehicles. Ford Motor Company also performed well, earning seven Vincentric fleet awards. When combined, Nissan and Ford earned nearly half of the 2017 Vincentric Best Fleet Value in America awards.

The Nissan success included three winning vehicles from its NV Van lineup, along with a strong performance in passenger car segments with the Versa, Altima, and Leaf earning awards. Ford showed success with the Taurus winning its seventh Vincentric fleet award and the Lincoln MKZ Hybrid winning its fourth. Additionally, the F-150 took top honors in the popular fleet ½ ton pickup segment for the fifth time, while the F-250 also laid claim to a spot in the winners' circle.

Other strong performances included General Motors with its heavy duty Express and Savana vans continuing to deliver value to the fleet industry and Volvo with multiple luxury sedan winners. Toyota also showed success with three winners, including the Tacoma which took top honors for a record-setting 11th time. BMW, Hyundai, and Mercedes-Benz also performed well, each taking home three Vincentric awards.

“We saw significant consistency between prior year winners and the 2017 winning vehicles,” said Vincentric President, David Wurster. “This allows fleet organizations to choose not only from a wide-variety of vehicles with the lowest cost of ownership, but also from a number of winners that have demonstrated consistent success in their segments over the years.”

To determine the 2017 Vincentric Best Fleet Value in America™ awards, Vincentric performed a cost of ownership analysis measuring over 2,500 vehicle configurations based on typical fleet use. Using eight different cost factors – depreciation, fees & taxes, financing, fuel, insurance, maintenance, opportunity cost, and repairs – each vehicle was evaluated in all 50 states plus D.C. for 28 different lifecycle cost scenarios. Winners were identified by determining which vehicles had the lowest fleet lifecycle cost in the most scenarios for its segment.

Further information regarding all of the winners of the Vincentric Fleet Best Value in America Awards™ for the 2017 model year and the Vincentric methodology is available at [www.vincentric.com](http://www.vincentric.com).

### **ABOUT VINCENTRIC**

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by many organizations including AOL, BMW, Business Fleet Magazine, Cars.com, Hyundai, Fleet-Central.com, Mercedes-Benz, NADA Guides and Toyota as a means of providing automotive insight to their clientele. Vincentric, LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan.

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