

Vincentric Announces 2017 Best CPO Value in America™ Awards: Ford, Lincoln, Toyota, and Audi Take Top Honors

Vincentric announced its fifth annual Best CPO Value in America™ awards today, with Ford, Lincoln, Toyota, and Audi took home top honors in the brand categories. In addition, 15 manufacturers had models that earned Best CPO Value in America awards.

LA QUINTA, Calif. ([PRWEB](#)) November 14, 2017 -- The fifth annual Vincentric Best Certified Pre-Owned Value in America™ awards were announced today with Ford, Lincoln, Toyota, and Audi earning the prestigious brand value awards. The Ford brand awards were earned in the Trucks, SUV/Crossovers, and Vans categories while Lincoln earned the Luxury SUV/Crossovers category. The final two brand awards for best CPO Passenger Car and best CPO Luxury Car went to Toyota and Audi respectively.

In addition to the brand awards, Vincentric announced model level awards for each vehicle segment. Hyundai, BMW, Volvo, Chevrolet, Lexus, and Honda all had multiple winners as did Ford, Lincoln, Toyota, and Audi.

“The Vincentric Best CPO Value in America Awards enable consumers to make informed decisions when purchasing vehicles,” said Vincentric’s President, David Wurster. “Comparing CPO vehicles which have different mileage, warranties, and age can be challenging, and our awards can help simplify the decision-making process using our data-driven evaluations.”

To determine the 2017 Vincentric Best CPO Value in America™ award winners, Vincentric conducted a statistical analysis to reveal which vehicles had lower than expected ownership costs given their market segment and price. Vincentric analyzed over 15,000 vehicle configurations using eight cost factors: depreciation, fees and taxes, financing, fuel, insurance, maintenance, opportunity cost, and repairs. The costs were measured after incorporating the specific CPO warranty offered by the manufacturer while also applying mileage requirements necessary to be authorized as an OEM CPO vehicle. Each CPO vehicle was evaluated in all 50 states plus Washington DC, with the assumption that each vehicle is driven 15,000 miles annually over five years.

Further information regarding all of the winners of the Vincentric Best CPO Value in America™ awards and the Vincentric methodology is available at www.vincentric.com.

ABOUT VINCENTRIC

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as AOL, Business Fleet Magazine, Cars.com, Chevrolet, Mercedes-Benz, and Toyota as a means of providing automotive insight to their clientele. Vincentric, LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan.

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