



## “Competitive Edge” to Feature Heli Modified Corporation

*Heli Modified produces specialized handlebars for over fifty (50) sport, sport touring and touring motorcycles.*

Deerfield Beach, FL ([PRWEB](#)) May 7, 2005 -- New Line Media Solutions is pleased to announce the selection of Heli Modified Corporation for its innovative, educational television series, Competitive Edge. The company will be featured in a segment on “Providing Innovative Comfort & Performance” in the Motorcycle Performance series.

Heli Modified, founded in 1978 by Harry Eddy and incorporated in 1992, produces specialized handlebars for over fifty (50) sport, sport touring and touring motorcycles. Popular applications include the Honda ST1100 and 1300, Kawasaki Concours, Yamaha FJR1300 and the Suzuki Hayabusa to name just a few. that are designed, engineered and built to greatly improve handlebar ergonomics, overall rider safety and control.

Motorcycling can be a thrill at any age but for riders over 40, handlebar ergonomics can make the difference between enjoying a passion or suffering in pain. By removing weight from the rider’s hands and wrists and rotating the neck, shoulders and lower back into a more relaxed and vertical riding position, Heli Bars™ will keep the passion going long into the ride.

A small change in the handlebar can make a big difference in the way the bike feels, and the way the rider feels about it. Heli Bars works on three levels: riser height and angle at the fork tube, angle back and angle of bar to riser, and the height and width of the bars. Heli Bars improved ergonomics reduces rider fatigue on long rides allowing the operator to concentrate more on road conditions than aches and pains.

Heli Bars replacement handlebar systems provide motorcyclists with better handling, ergonomics, and greater long distance comfort, without distracting from riding excitement. Every Heli Bar and Heli Tour Performance™ handlebar adapter is model-specific designed. Due to the performance, value, reliability, and quality of Heli Modified products, the company has achieved a level of popularity worldwide as the standard in replacement handlebar systems for motorcycles.

For more information, see [www.helibars.com](http://www.helibars.com).

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).