



AutoClaims Direct Appraisals Announces 2007 Kickoff

AutoClaims Direct Inc. starts 2007 with ambitious plan to revolutionize industry.

Carlsbad, CA ([PRWEB](#)) January 15, 2007 -- AutoClaims Direct the leading provider of independent auto damage appraisals and insurance claims management technology today announced the corporation's 2007 Kickoff.

2006 was yet another stellar year in which AutoClaims Direct introduced four new cutting edge technology products and saw the corporation grow by over 75%. Much of ACD's success also came from their industry leading claims statistics delivered to clients throughout this past year.

"We rigorously monitor our performance through measured results, quality control and customer satisfaction surveys. By focusing like a laser on results we as a corporation can see exactly where we are at a given moment." Stated Ernie Bray, President of AutoClaims Direct.

"Every client ACD served in 2006 received bottom line results better than any other provider nationwide. The difference with ACD is that we track and monitor all statistics and can mine this data to provide true analysis on our performance. No other auto damage appraisal vendor can provide such detailed documentation." Added Bray.

ACD's ambitious 2007 plans include the release of a prototype auto damage estimating system, further statistical mapping enhancements and the opening of a new corporate office in Carlsbad, California.

"We will continue to target the sector of the market that's looking for easy to use advanced technology. Our commitment to personalized service and customization continues to make our corporation the true choice of companies looking for results. We are very excited about the new services and solutions we have planned for 2007."

AutoClaims Direct is a business service and auto appraisal firm that provides the insurance industry with a complete claims management service and auto appraisal company. AutoClaims Direct's clients are insurance companies, fleet management companies and third party administrators. AutoClaims Direct's revolutionary "DirectLink" application streamlines the claims handling process, rapidly reducing cycle times and average loss paid. The corporation handles auto appraisals, desk audits and lease returns.

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Online Web 2.0 Version

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