

Flux Mopeds Launches the Flux EM1 Street Pilot Program

Flux Mopeds ramps up efforts to make convenient and sustainable short distance transportation more accessible.

MADISON, Wis. ([PRWEB](#)) March 02, 2021 -- Flux Mopeds is pleased to announce the launch of the Flux EM1 Street Pilot Program, another step towards making small electric vehicle transport more accessible to communities throughout the United States. The Street Pilot Program is a premiere referral program meant to build a network of like-minded individuals who want easy-to-use, sustainable transportation in their local neighborhood.

Flux Mopeds produces small electric vehicles for short distance transportation. The Flux EM1 is the brand's flagship product, designed to be Your Local Ride™. It is an electric moped that is easy to ride, park, and haul. Low-maintenance and compact, the Flux EM1 simplifies local short distance travel. It's already a favorite among RV-owners, who benefit from having a smaller vehicle for greater short distance mobility around the campsite. Flux Mopeds is now looking to bring the benefits of short distance transportation to the broader population.

The Street Pilot Program marks a new milestone towards raising awareness about the advantages of Your Local Ride™ and making the Flux EM1 more accessible for all Americans. Individuals who join the referral program get \$100 for each successful sales referral they make. Street Pilots work with Flux Mopeds to develop grassroots marketing efforts in their local communities. Flux Mopeds is targeting a diversity of locations across the country and seeking Street Pilots nationwide.

After a lifetime of driving SUVs, Flux Mopeds co-founder and CEO Matt Brueggeman discovered the benefits of small electric vehicles while traveling abroad. He and his co-founders launched Flux Mopeds to provide people in the United States with an alternative transportation option.

“We believe that it doesn't make sense to drive a 4,000-pound vehicle a mile to get a quart of milk. There is a better way. After 12 years of development, we've produced a reliable small electric vehicle that promotes independent, sustainable communities. The Flux EM1 offers the perfect balance of range, charge time, and speed for short distance transportation. To reach local audiences, we need to think locally. That's why we want to find like-minded individuals in neighborhoods nationwide who share our passion for a more sustainable and convenient society – and want to share that passion with their friends, family, neighbors, and coworkers.”

Matt further details his motivation for seeking local collaboration partners and provides details about the Street Pilot Program in the Flux Mopeds blog: <https://www.fluxmopeds.com/standpoint/2021/3/1/why-we-developed-the-flux-em1-to-be-your-local-ride>

Flux Mopeds recognizes that making the Flux EM1 a reality for everyday Americans requires a unique approach. The standard dealership model for gas vehicles doesn't work for electric mopeds. Dealerships make a big cut off of service – but the Flux EM1 is so low-maintenance, it doesn't require much service. Case in point: The battery is so reliable that the manufacturer warranties it with battery replacement for two years.

This is the kind of advantage Flux Mopeds believes is best communicated by real-world Flux EM1 users – hence the motivation for the Street Pilot referral program. Details about the program can be found in the



aforementioned blog post.

About Flux Mopeds

Flux Mopeds officially launched in 2014 with the goal of making short distance transportation in local communities more convenient and sustainable. The result is the Flux EM1, an electric moped that tops out at 38 mph and gets up to 50 miles per charge. The Flux EM1 is the ideal solution for Your Local Ride™. Flux Mopeds manufactures each product to order, which allows the company to retain its competitive pricing and independence. The company caters to clients across the United States, with a flagship dealership located in Madison, Wisconsin. Flux Mopeds can be reached through their website at www.fluxmopeds.com/contact.



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