

## **Tens of Thousands Pledge to Drive Focused With California Casualty**

*California Casualty is inviting educators to take a pledge to drive focused and enter to win a Ford Focus. The Promise to Drive Focused campaign and information can be found at [www.drivesafepromise.com](http://www.drivesafepromise.com).*

San Mateo, CA ([PRWEB](http://PRWEB)) April 10, 2017 -- More than 40,000 educators across the country have met [California Casualty's](http://CaliforniaCasualty.com) challenge to take a pledge to not drive distracted. While it's a good start, it's not enough; 2016 saw a marked increase in the number of fatal crashes, reversing a decade long decline. That's why California Casualty's Promise to Drive Focused campaign is more important than ever.

Safety groups warn that a large majority of distracted driving crashes involve younger drivers. California Casualty is reaching out to NEA members through social media, group publications and face-to-face conversations at schools and state conventions, encouraging them to become a positive role model for their students and families. Teachers, administrators and educational support professionals who go to [www.drivesafepromise.com](http://www.drivesafepromise.com) and make the commitment to drive focused will become eligible to win a new Ford Focus\*.

The drive focused initiative compliments the efforts of Impact Teen Drivers, a non-profit founded and supported by [California Casualty](http://CaliforniaCasualty.com), working to put an end to inattentive driving. With distracted driving the number one killer of teens, educators know all too often the emotions associated with poor choices behind the wheel.

"We are dedicated to protecting educators," said California Casualty Sr. Vice President Mike McCormick. "Each promise to drive focused creates safer roads for them, their families and their students."

The National Safety Council believes we can all reverse the trend because traffic fatalities and injuries are preventable, and a coordinated effort can get Americans on the right road to reducing traffic deaths.

Since April is National Distracted Driving Awareness Month, now is the time for K-12 educators and administrators to do their part to prevent needless tragedies and enter to win at [www.drivesafepromise.com](http://www.drivesafepromise.com). The year-long campaign ends September 1, 2017, with the new car winner announced in September or October of 2017.

Headquartered in San Mateo, California, with Service Centers in Arizona, Colorado and Kansas, California Casualty provides auto and home insurance to educators, firefighters, law enforcement officers and nurses across the country. Founded in 1914, California Casualty has been led by four generations of the Brown family. To learn more about California Casualty, or to request an auto insurance quote, please visit [www.calcas.com](http://www.calcas.com) or call 1.800.800.9410.

\*Ford Motor Company is not a participating partner in or sponsor of this contest.

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**Online Web 2.0 Version**

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