

Marty Kleker Joins JX Enterprises as Vice President of Sales

With more than 30 years of experience in the trucking industry, Marty Kleker will help to drive improvement and build valuable customer relationships in truck sales at JX.

(<u>PRWEB</u>) May 26, 2017 -- Marty Kleker recently joined JX Enterprises as the Vice President of Sales. In his new role, Kleker's objectives are to increase new and used truck sales in each of JX's geographic markets and to build brand performance.

"Marty brings with him an extensive background of driving exceptional truck sales results in our industry," says Eric Jorgensen, President and CEO of JX Enterprises. "His familiarity with our industry and our organization will help greatly in our drive for improvement in our truck sales division, a core area of our business."

Kleker is most looking forward to leading and mentoring the JX salesforce, in order to generate strategic direction and growth.

"The one constant in our industry is change, and I'm fortunate to have been associated with a number of highly regarded manufacturers that are known and respected for their ability to re-position themselves for future success. For me, being actively engaged in change is exciting and rewarding," says Kleker.

Most recently, Kleker worked at Mack Trucks, Inc., as Vice President, Central Region and at Navistar as Vice President of National Accounts. Kleker also held several positions at Peterbilt Motors Company, including District Sales Manager, Region Manager and National Fleet Sales Manager. Prior to that, he held positions at Cummins and ZF Industries.

"I was drawn to JX because the organization, over time, has successfully demonstrated an ability to adapt and grow," says Kleker. "Additionally, it is exciting to be able to offer JX customers a complete set of leading brands that are recognized for their state-of-the-art technologies and best-in-class value."

During the course of his career, Kleker has made building relationships with customers, employees, and vendors, a top priority. According to him, in the end, relationships are important because they not only build success but lead to lasting partnerships.

"The trucking industry has some of the most dedicated and creative professionals," says Kleker. "It's the opportunity to continuously build relationships with those individuals, to understand varying customer needs, and to deliver solutions that constantly strengthens my appreciation for them and our industry."



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