

SAE International Virtually Convenes Mobility Professionals for Connect2Car@CES Digital Summit

Partner Programming Event to Cover Emerging Innovations and Trends in Automated and Connected Vehicle Technology

WARRENDALE, Pa. ([PRWEB](#)) January 05, 2021 -- SAE International announced today that the [Connect2Car@CES Digital Summit](#) will take place as part of the CES Partner Programming on Tuesday, January 14, 2021. Connect2Car, the longest continually running automotive session at CES, connects OEMs, consumer electronics leaders and mobile app developers to discuss the technology, infrastructure, consumer acceptance, business forces and regulation impacting connected mobility.

“Whether its V2X or V2I, connecting vehicles is increasingly critical for consumers and their safety as we advance mobility. Providing mobility professionals an opportunity to gather at events, such as Connect2Car, helps ensure that every aspect of the mobility ecosystem is speaking in harmony for the safe deployment of connected vehicles and autonomous vehicle technologies,” said Marc LeDuc, content developer specialist at SAE International. “As the proving ground for breakthrough technologies and global innovators, CES presents the ideal collaborative environment to explore what is next in connected mobility.”

This year, the Connect2Car@CES Digital Summit will explore topics such as the future of connected smart cities, connectivity and data, autonomous vehicles, cybersecurity and the connected vehicle aftermarket. The full-day event, will be kicked off by a keynote presentation from Trevor Pawl, the chief mobility officer at the Michigan Office of Future Mobility and Electrification, who will discuss “The Role of Public-Private-Partnerships in Accelerating Mobility.” Three expert roundtables will follow:

- Connected Mobility 2020: Faster, Smarter and Cooler
- Connected Vehicles as Part of Smart Infrastructure
- Smart Cars Deliver the Future of Mobility

Digital participants will have an opportunity to hear experts from across the connected mobility landscape, including experts from Amazon Alexa Automotive, Butzel Long, NXP, TrueCar, Consumer Reports, Panasonic, Wind River, Cloudera and more.

Added Frank Bokulich, manager of engineering events at SAE International: “While the COVID-19 pandemic has forced us to shift our events to digital platforms, we remain committed to convening experts to facilitate conversations, connections and collaboration for the advancement of the mobility industry.”

To register for the event, please visit: <https://www.sae.org/attend/connect2car-ces/registration>.

To learn more about the program at Connect2Car@CES Digital Summit, please visit: www.sae.org/attend/connect2car-ces.

About SAE International

SAE International is a global association committed to advancing mobility knowledge and solutions for the benefit of humanity. By engaging nearly 200,000 engineers, technical experts and volunteers, we connect and educate mobility professionals to enable safe, clean, and accessible mobility solutions. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry



engineering. We strive for a better world through the work of our philanthropic SAE Foundation, including award-winning programs like A World In Motion® and the Collegiate Design Series™. More at www.sae.org.

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