

Unbreakable: British Customs Weekend Projects Continues with a GoPro and Saint Unbreakable Denim Pants Giveaway and Launch of Their Stainless Steel Collection

British Customs Weekend Projects continues with giveaways including a custom motorcycle to raise awareness for charity.

([PRWEB](#)) November 03, 2015 -- [British Customs](#) continues their Weekend Projects series by introducing their new Stainless Steel Collection of aftermarket parts for Triumph motorcycles and giving away a pair of unbreakable denim pants from Saint to raise awareness for Riders for Health charity.

The new Stainless Steel Collection is made in the USA, and includes quick release seat screws, quick release side cover screws, a mock Monza gas cap, and a retro-style tail light. British Customs published a complete buyer's guide on the Stainless Steel Collection [on their blog](#), among others.

Last week, British Customs kicked off their new Weekend Projects series, which puts customizing a motorcycle in the hands of the average rider by offering complete packages of aftermarket parts to customize a bike system by system. These packages are complete with all the parts necessary to fully personalize any system on a bike, and need only common tools and basic technical knowledge to install.

Inspired by the craftsmanship of yesteryear's legendary motorcycle builders, British Customs designed an all-new line of stainless steel aftermarket products for Triumph motorcycles. Their Stainless Steel Collection's designs pay homage to the mindset of those who helped shape the motorcycle industry with an obsession for using only the highest quality materials on their motorcycles.

"We're seeking to restore an appreciation for craftsmanship and quality materials in the motorcycle industry," said Jason Panther, President of British Customs. "We want to revitalize the tradition of working on your own bike, and the [heritage](#) of craftsman designs."

British Customs is also hosting a [GoPro Photo & Video Challenge](#), where anyone can submit photos or videos in a contest to win a GoPro camera. For the next seven weeks, submissions will be judged according to a theme. The theme this week is "do-it-yourself."

British Customs' Weekend Projects is also an initiative to raise awareness for Riders for Health charity, which uses motorcycles to deliver life-saving medical supplies to rural communities in Africa. In aid of Riders' efforts, a CROIG X BC Edition 2015 Triumph Bonneville will be given away. Donate and [register to win here](#).

Chippa Wilson is the ambassador for Weekend Projects, and is acting to promote awareness globally to benefit Riders for Health. Wilson is a groundbreaking athlete and progressive role model for many, and he is known for his deep respect for the past and the new heritage. Driven by this respect, he is an icon of the do-it-yourself lifestyle and is acting on his love for personalizing things through representing BC Weekend Projects.

Next week, British Customs will be featuring packages to change a bike's appearance and giving away a pair of sunglasses from RAEN. More information on the GoPro Photo & Video Challenge and custom motorcycle giveaway can be found on both the British Customs website and their social media (@british_customs).

About Riders for Health:

Riders for Health is a social enterprise and registered charity that manages and maintains vehicles for health-focused partners in eight countries in sub-Saharan Africa. They work with ministries of health and other, smaller community-based organizations to help manage two- and four-wheeled vehicles of outreach health workers, allowing them to reach rural villages. Riders provides maintenance and management of these vehicles, and training for health workers in safe riding and driving.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.

About Chippa Wilson:

Chippa Wilson is a lifestyle personality known for his love of simpler things from the “good ol’ days.” He is a known retro motorcycle enthusiast and is looked up to for his marked sense of compassion. Wilson is a top ten ranked professional surfer and X Games Silver Medalist. Wilson is sponsored by Nixon, Stance, Fox, and New Era.

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