

Making 'em Like They Used To: Introducing The Stainless Steel Collection by British Customs

British Customs introduces their all-new line of stainless steel aftermarket motorcycle parts, called the Stainless Steel Collection.

Los Angeles, CA (PRWEB) November 05, 2015 -- Trusting Parts' Quality All the Way Down to the Seat Screws

Inspired by the craftsmanship of yesteryear's legendary motorcycle builders, <u>British Customs</u> launched a line of products for Triumph motorcycles called <u>the Stainless Steel Collection</u>. Their Stainless Steel Collection's design pays homage to the mindset of those who helped shape the motorcycle industry with an obsession for using only the highest quality materials on their motorcycles.

"We want to restore a love for craftsmanship and quality materials in the motorcycle industry," stated Jason Panther, President of British Customs. "We want to revitalize the tradition of working on your own bike, and the heritage of craftsman designs."

The British Customs Stainless Steel Collection ensures that the aftermarket parts any rider installs on their Triumph are precision-engineered from the highest quality materials, and are built to last. Stainless steel aftermarket parts are fairly uncommon in the motorcycle industry, but British Customs seeks to change the way riders think about the materials of their upgrades by producing high quality, strong parts that emphasize performance as much as looks. Like all of British Customs' parts, they are made to factory specifications and bolt-on, meaning the average rider can easily install them with common tools and minimal technical knowledge.

The Stainless Steel Collection consists of parts for multiple systems, and are available in polished or brushed finishes, allowing riders to personalize their motorcycle however they would like. The components included in the initial release include a vintage styled Mock Monza Gas Cap, a Retro Taillight, and Quick Release Seat Screws and Side Cover Screws that can be tightened or loosened by hand--an innovative response to the original parts' tooling. Available to be purchased as a package, these parts are designed to upgrade both the quality and appearance of any modern Triumph Bonneville T100, Triumph Thruxton, or Triumph Scrambler 900.

British Customs has published a series of buyer's guides on their newly redone blog, including one for the <u>Stainless Steel Collection</u>, that discuss available upgrades and how to install them together to achieve the best results

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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