

Changing Perspectives: British Customs Weekend Projects Continues with RAEN Sunglasses Giveaway and Motorcycle Appearance Customization Packages

British Customs continues its Weekend Projects with innovative appearance upgrades packages for customizing motorcycles, and giving away a pair of RAEN sunglasses to raise awareness for charity.

Los Angeles, CA ([PRWEB](#)) November 09, 2015 -- Customization is About More Than Just Looks

British Customs' [Weekend Projects](#) series continues to put motorcycle customization in the hands of the average rider by featuring packages designed to transform the appearance of a bike, and will be giving away a pair of RAEN sunglasses to raise awareness for Riders for Health charity.

It's often thought that motorcycle customization is prohibitively expensive or skill-intensive, but British Customs is smashing those stereotypes by introducing parts packages that can be used to completely transform a motorcycle in a weekend. This week as part of their Weekend Projects, they are featuring innovative Appearance Upgrades Packages that contain all the parts necessary to customize any Triumph motorcycle's appearance. They have published on their newly redone blog a series of buyer's guides on how to customize various motorcycle systems, such as [seats](#), [turn signals](#), and [gauge clusters](#). These buyer's guides are complemented by step-by-step installation guides and videos under their blog's "How To" section.

"Customizing your own motorcycle is a satisfying and rewarding experience," stated Jason Panther, President of British Customs. "We want to let the average rider be able to turn their own bike into the one they've always wanted with these heritage-inspired upgrades packages. We do that through making all of our parts bolt-on and plug 'n play."

British Customs is also hosting a GoPro Photo & Video Challenge, where anyone can submit photos or videos in a contest to win a GoPro camera. For the next six weeks, submissions will be judged according to a theme. The theme this week is "Seek More."

British Customs' Weekend Projects is also an initiative to raise awareness for Riders for Health charity, which uses motorcycles to deliver life-saving medical supplies to rural communities in Africa. In aid of Riders' efforts, a CROIG X BC Edition 2015 Triumph Bonneville will be given away. Donate and [register to win here](#).

Chippa Wilson is the ambassador for Weekend Projects, and is acting to promote awareness globally to benefit Riders for Health. Wilson is a groundbreaking athlete and progressive role model for many, and he is known for his deep respect for the past and the [new heritage](#). Driven by this respect, he is an icon of the do-it-yourself lifestyle and is acting on his love for personalizing things through representing BC Weekend Projects.

Next week British Customs will feature controls setups upgrades packages and will be giving away a pair of Abel Brown gloves to raise awareness for Riders for Health charity.

About Chippa Wilson:

Chippa Wilson is a lifestyle personality known for his love of simpler things from the "good ol' days." Wilson

is a known retro motorcycle enthusiast and Renaissance man. Wilson is a world-renowned professional surfer and X Games Silver Medalist. Wilson is sponsored by Nixon, Stance, Fox, Monster, and New Era, among other brands.

About Riders for Health:

Riders for Health is a social enterprise and registered charity that manages and maintains vehicles for health-focused partners in eight countries in sub-Saharan Africa. They work with ministries of health and other, smaller community-based organizations to help manage two- and four-wheeled vehicles of outreach health workers, allowing them to reach rural villages. Riders provides maintenance and management of these vehicles, and training for health workers in safe riding and driving.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.

**Contact Information****David Bumpus**

Triton Communications

+1 3104368012

David Bumpus

1-310-436-8012

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