

Lighting is the Key to a Light-Custom: British Customs Releases Complete Turn Signal Upgrades Packages to Make Motorcycle Customization Easy

British Customs releases innovative and complete new turn signal upgrades packages to put motorcycle customization in the hands of the average rider.

(PRWEB) November 12, 2015 -- British Customs makes motorcycle customization easy, accessible, and affordable to the average rider with their new Weekend Projects. British Customs is redefining the custom motorcycle scene by offering complete packages of parts that can transform any Triumph motorcycle in a weekend.

"One of the easiest and fastest ways to start customizing a motorcycle is by personalizing your lighting setup," said Jason Panther, President of British Customs. "That's why custom turn signals are so popular. But installing new turn signals usually requires an amount of technical expertise. We're changing that with our heritage-inspired plug and play lighting upgrades packages."

British Customs is altering the way people are looking at motorcycle customization by providing plug and play packages that contain everything needed to completely customize any system on a Triumph motorcycle, including appearance, controls, driveline, handling, lighting, and performance.

As part of their Weekend Projects, British Customs is highlighting a different system and showing how easy it is to customize a motorcycle section by section. This week, the highlighted category is Lighting.

To inform riders looking to customize their motorcycles, British Customs has published a buyer's guide on their newly redone blog that discusses multiple product options and how to pair them with other parts to completely personalize their motorcycle setup. An example of such a combination includes their Retro Turn Signals, a Stainless Steel Retro Taillight (part of their innovative and newly released Stainless Steel Collection), a Fender Eliminator Kit. All these parts are designed to work together to completely transform any Triumph motorcycle's appearance, function, and performance. The models these parts are especially designed to complement are the iconic Bonneville, Thruxton, Scrambler, America, and Speedmaster.

To spur innovation and creativity among riders seeking to customize their motorcycles, British Customs is now offering a wide array of turn signals in various finishes to allow riders to fully personalize their motorcycles. The turn signals themselves are modeled after vintage designs to evoke a deep sense of an appreciation for the rich heritage and history of motorcycling.

With any of their new upgrades packages, any rider is now able to fully customize their motorcycle using only common tools and minimal technical knowledge.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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