

Reimagining Performance Handling: British Customs' Weekend Projects Continues with Hagon Motorcycle Shocks Giveaway and GoPro Challenge to Raise Awareness for Charity

British Customs' Weekend Projects to put motorcycle customization in the hands of the average rider and to raise awareness for charity continues with Hagon Shocks giveaway and GoPro Challenge.

Los Angeles, CA ([PRWEB](#)) November 24, 2015 -- [British Customs](#) continues their [Weekend Projects](#) series to put motorcycle customization in the hands of the average rider and will be giving away a pair of Hagon shocks to [raise awareness](#) for Riders for Health charity.

Driveline and handling are often overlooked when making a custom motorcycle, but British Customs is trying to change that by offering complete driveline and handling packages for Triumph motorcycles. The design of the parts in these packages are modeled after vintage looks and styles of racing, and are designed for performance as well as aesthetics.

"We want to restore a love and respect for craftsmanship in the motorcycle industry," stated Jason Panther, President of British Customs. "Customizing your own motorcycle is a highly rewarding and enjoyable experience, and we want to offer quality parts that riders can use to extensively customize their bikes."

To help riders who want to customize their motorcycles, British Customs has published on their newly redone blog a series of [buyer's guides and design guides](#). These guides are designed to inspire motorcyclists by showing them customization possibilities modeled after classic motorcycle styles.

British Customs' Weekend Projects is also an initiative to raise awareness for Riders for Health charity, which uses motorcycles to deliver life-saving medical supplies to rural communities in Africa. In aid of Riders' efforts, a CROIG X BC Edition 2015 Triumph Bonneville will be given away. [Donate and register to win here](#).

Chippa Wilson is the ambassador for Weekend Projects, and is acting to promote awareness globally to benefit Riders for Health. Wilson is a groundbreaking athlete and progressive role model for many, and he is known for his deep respect for the past and the new heritage. Driven by this respect, he is an icon of the do-it-yourself lifestyle and is acting on his love for personalizing things through representing BC Weekend Projects.

Next week British Customs will feature their new exhaust system developed in collaboration with some of legends of motorcycling and will be giving away a Simpson helmet to raise awareness for Riders for Health charity.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.

About Hagon:

Hagon Shocks, based out of the UK, makes high performance motorcycle shocks. They established themselves during the heyday of motorcycle flat track racing in the early 70s, and sold their shocks confidently with the slogan, "WHETHER IT'S FOR ROAD, TRACK, SOLO OR COMB. GIVE US A TRY AND YOU WON'T GO WRONG."

About Chippa Wilson:

Chippa Wilson is a lifestyle personality known for his love of simpler things from the "good ol' days." Wilson is a known retro motorcycle enthusiast and Renaissance man. Wilson is a world-renowned professional surfer and X Games Silver Medalist. Wilson is sponsored by Nixon, Stance, Fox, Monster, and New Era, among other brands.

About Riders for Health:

Riders for Health is a social enterprise and registered charity that manages and maintains vehicles for health-focused partners in eight countries in sub-Saharan Africa. They work with ministries of health and other, smaller community-based organizations to help manage two- and four-wheeled vehicles of outreach health workers, allowing them to reach rural villages. Riders provides maintenance and management of these vehicles, and training for health workers in safe riding and driving.



Contact Information

David Bumpus

Triton Communications

+1 3104368012

David Bumpus

1-310-436-8012

Online Web 2.0 Version

You can read the online version of this press release [here](#).