

British Customs Announces Performance Upgrades Used On Bespoke Custom “Beach Sled” Motorcycle Built For Chippa Wilson

British Customs releases build notes listing what performance components were used on bespoke custom “Beach Sled” motorcycle built for Chippa Wilson.

Los Angeles, CA ([PRWEB](#)) August 18, 2016 -- For many riders, owning a custom motorcycle seems like a pipe dream. Even more farfetched is the idea of building a custom motorcycle in their own garage. But not anymore.

Recently, Triumph veterans [British Customs](#) built a bespoke custom motorcycle with action sports legend and new heritage lifestyle icon [Chippa Wilson](#) called “[The Beach Sled](#).” The Beach Sled pays clear homage to the desert sleds and scramblers ridden by such legends as [Steve McQueen](#) and [Bud Ekins](#), but features many modern upgrades to create a bike that reflects its owner.

British Customs has just revealed the [complete build notes](#) for the custom motorcycle on their website, but the surprise is that almost every part used on the Beach Sled is available for purchase. The bigger surprise is that every one of those parts is bolt-on to factory-spec, and can be installed by riders with any amount of wrenching experience according to the installation guides on their Resource Center.

The Beach Sled was built using [BC Weekend Projects](#). BC Weekend Projects are packages of high quality parts that are grouped together to allow riders of any skill level to fully customize their motorcycle. Each Weekend Project package eliminates the guesswork from what is needed to customize any section of a motorcycle, and helps save installation time by even being designed to install together. Every part in a Weekend Project is designed to work together to vastly improve the looks and functionality of a motorcycle. Weekend Project packages cover

- Appearance (seats, relocation kits, and trim)
- Controls (ergonomics, handlebars, and footpegs)
- Driveline (sprockets, chains, and driveline covers)
- Handling (suspension)
- Lighting (turn signals, headlights, and taillights)
- Performance (exhaust systems, air box removal kits, and air injection removal kits)

The vision behind the Beach Sled demanded that the build live up to the performance standards of the desert sleds and scramblers of the golden era of motorcycling. Off the showroom floor, Bonneville T100s produce roughly 59 horsepower. With a few bolt-on upgrades, British Customs was able to raise the horsepower [by over 30%](#). After shedding a significant amount of unnecessary weight, a Slash Cut TT Exhaust System, an air box removal kit, an air injection removal kit, and a Dynojet Power Commander V were all they needed to completely transform the bike’s engine performance from mild to wild.

To support the riders who are inspired to build their own custom motorcycle, British Customs created an expansive Resource Center where they have a continually growing list of curated installation instructions, how to guides, buyer’s guides, and Triumph 101 guides. Each guide is rated by difficulty, list what tools are required, how long an installation takes, and for what models the guide works. The British Customs Resource Center is designed to help riders ranging from new first time owners to experienced custom builders learn how

to customize, work on, and maintain their Triumph motorcycles. Users can also leave questions or comments on articles in the Resource Center, where British Customs experts or other community members can respond to support each other.

British Customs has revealed the full build notes for the Beach Sled, and have uploaded them to their site to inspire enthusiasts and show them that unique custom motorcycles can be built with only bolt-on to factory-spec parts.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.

About Chippa Wilson:

Chippa Wilson is a lifestyle personality known for his love of simpler things from the “good ol’ days.” Wilson is a known retro motorcycle enthusiast and Renaissance man: he is a world-renowned professional surfer and X Games Silver Medalist as well as a rancher. Wilson is sponsored by Nixon, Stance, Fox, Monster, and New Era, among other brands.

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