

World Patent Marketing Success Team Announces A New Car Safety Invention Designed To Mitigate Airbag Injuries, The Enhanced Air Bag System

World Patent Marketing Reviews A New Car Safety Invention. Will The Enhanced Air Bag System Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) August 17, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces The Enhanced Airbag System, a new and more effective car safety invention.

"The car safety systems industry is worth \$95 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "One of the biggest contributing factors in this industry is active safety, which is technology designed to prevent accidents before they happen."

"Air bags are an essential component for any car as they can be a life-saving measure under certain circumstances," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. "However, due to the force at which they deploy, they can also cause serious injury. This car safety invention will help modernize and improve air bags."

The Enhanced Air Bag system is a car safety invention that makes crashes less dangerous for those in the front seats. During a crash, air bags are often deployed. To mitigate the force of the crash, these airbags must be released with a very high force themselves. This means that some people can actually be injured by the airbags rather than the crash. The Enhanced Airbag System is designed to prevent that from happening. This system is installed in the car and it will immediately move the front seats back when a crash is detected to move them as far away from the air bags as possible and lower the amount of force that comes into contact with their body. That will make it so people who get into crashes will be able to walk away with far fewer injuries.

"Everyone wants to be as far away from a crash as possible," says inventor Malinda R. "Not everyone is six feet tall and shorter people have to move their seat forward in order to operate a motor vehicle. This device offers added protection from the airbag itself in that at the point of impact, it sends the seat backward to the full extent, putting more space between the airbag and the driver and moving them a little further from a crash impact also."

The Enhanced Airbag System is a new car safety invention designed to mitigate the negative results of a deployed air bag.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), "complaints from competitors are just part of the World Patent Marketing cost of doing business."

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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