

## **World Patent Marketing Success Team Introduces Arnold Safety Sign. A New Road Safety Invention That Helps People Prepare For Hidden Traffic**

*World Patent Marketing Reviews A New Road Safety Invention. Will Arnold Safety Sign Be The Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) August 24, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Arnold Safety Sign, a road safety invention that will help prevent accidents.

"The road safety industry is worth \$2.5 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "There has been an increase in road fatalities for the past few years. The market is now being driven by a push to implement increased road safety."

"Driving is a necessity for most people's lives but it can also be very dangerous," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. "One particularly dangerous scenario is when a road is hidden behind a curve. This road safety invention will give people enough time to react to the potentially oncoming traffic."

Arnold Safety Sign is a road safety invention that will warn people of hidden roads. There are many roads behind curves that get hidden from the view of people driving on a perpendicular road. This can easily lead to accidents if people aren't paying attention. This invention is a sign with a light on it that will flash when a car is passing by the other road. When the car is 200 feet from the intersection, it will trip a switch and turn on the flashing light on the sign. This will warn motorists coming down the other road that there is a car there about to pass. This will give people much more time to react and make an appropriate decision, rather than having to wait until they physically see the car in front of them.

"Traffic deaths, how many are preventable?" says inventor Charlotte A. "How much is a life worth?"

Arnold Safety Sign is a road safety invention that will help protect people on the road from hidden traffic.

### **ABOUT WORLD PATENT MARKETING**

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the [invention process](#) towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau ([World Patent Marketing BBB](#)) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs,

Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to invention marketing. According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), "[complaints](#) from competitors are just part of the World Patent Marketing cost of doing business."

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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