

## World Patent Marketing Invention Team Presents The Emergency Life Protection System, A Car Safety Invention Designed To Warn People Of Nearby Emergency Vehicles

World Patent Marketing Reviews A New Car Safety Invention. Will ELPS Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) August 30, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces The Emergency Life Protection System, a car safety invention that warns motorists of nearby emergency vehicles.

"The car safety systems industry is worth \$95 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "In the coming years, the auto industry will have to learn to adapt to new technologies and start to take advantage of them."

"Emergency vehicles are very important to help people, whether it be for emergencies or to stop crimes in progress," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. "However, due to all this commotion, people are sometimes injured by the chase of the emergency vehicle. This car safety invention will help prevent that."

The Emergency Life Protection System, or ELPS, is a car safety invention that will help protect people from emergency vehicle chases. When there is an emergency vehicle 150-200 yards away, the ELPS will emit an audio and visual alert telling them that there is an emergency vehicle nearby. This will allow motorists to properly prepare for the vehicle so they may react properly. Nearly half of all people killed during a chase involving an emergency vehicle are civilians and bystanders. This will help prevent these kinds of accidents by warning motorists of the location of nearby emergency vehicles. The ELPS will help saves lives.

"This idea is 20 years in the making. It finally is a dream come true to change safety for all in the auto industry as we know it," says inventor James B. "The greatest thing I'm grateful for is the countless number of lives this invention will save every day. This has no longer become an invention. Actually, it will become a legacy for myself for a means to help people to great extremes. This is just the tip of the iceberg for E.L.P.S."

The Emergency Life Protection System is a new car safety invention designed to prevent accidents by warning people of emergency vehicles.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new <u>invention ideas</u>. The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product



launch so you can be one of the next World Patent Marketing Success Stories.

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to invention marketing. According to Scott J. Cooper, the CEO and Creative Director of World Patent Marketing, "complaints from competitors are just part of the World Patent Marketing cost of doing business."

To <u>submit invention ideas</u>, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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