

## World Patent Marketing Success Team Announces The Raven Bumper Plow, A Snowplowing Invention That Allows Trucks To Drive Through Snow-Covered Streets

World Patent Marketing Reviews A New Snowplowing Invention. Will The Raven Bumper Plow Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) September 23, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces The Raven Bumper Plow, a snowplowing invention that will optimize the features of a normal snowplow.

"The snowplowing industry is worth \$14 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Greater than average snowfall over the past five years have benefited this industry by increasing demand for snowplowing, salting, and deicing."

"During the winter, snowfall can get pretty heavy, and the snow needs to be shoveled off of roads to let cars go by," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "This snowplowing invention provides an effective and easy way to clean the streets."

The Raven Bumper Plow is a snowplowing invention that adds a snowplow to the bumper of a vehicle. Plowing snow in the winter can be a difficult task, so this invention adds several features to make the process easier. It is a rubber bumper that is added to the front of a vehicle that measures about the width of the vehicle. It has hydraulic jacks that can lift the snow plow to aid in removing the snow from the street. It also re-tracks back to its own position after plowing the snow. The ends of the plow are adjustable to allow for better movement through the snow. These settings can all be controlled from inside the vehicle. The Raven Bumper Plow adds several conveniences to a standard snow plow.

"I have been driving trucks for 17 years, and it gets very snowy on the roads around here," says inventor Raven R. "I created this to be a smaller version of the snow plow designed for trucks."

The Raven Bumper Plow is a snowplowing invention that easily removes snow from the road by using a rubber bumper attached to a hydraulic jack to plow snow.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new <u>invention ideas</u>. The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next World Patent Marketing Success Stories.



World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to invention marketing. According to Scott J. Cooper, the CEO and Creative Director of World Patent Marketing, "complaints from competitors are just part of the World Patent Marketing cost of doing business."

To <u>submit invention ideas</u>, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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