

## **Healthy Automotive Production in Developing Markets Drives Demand for Glow Plugs, According to a New Trend Report Published by Global Industry Analysts, Inc.**

*GIA announces the release of a trend report on Glow Plugs. Market for Glow Plugs is projected to witness steady growth supported by healthy gains in automotive production in developing regions such as Asia-Pacific, and Latin America.*

San Jose, California ([PRWEB](#)) January 10, 2014 -- [Follow us on LinkedIn](#) – Diesel engines typically require glow plugs to get the engine running especially in cold weather conditions. These plugs are primarily installed within the pre-combustion chamber of cylinder head along with an injection nozzle for igniting the air and fuel mixture present inside the chamber. Glow plugs also reduce the vibrations, noises and smoke emissions in diesel engines to offer improved drivability in cold weather. Defined as a heating device critical in compression ignition engine design, demand for glow plugs is expected to benefit from the growing demand for diesel cars worldwide. Rising fuel prices and stringent vehicular emission norms, is creating a shift in consumer preference for diesel engine powered passenger cars. Key benefits of diesel cars triggering their adoption include robust engine design, fuel economy, lower maintenance costs, lesser tailpipe emissions, and developments in diesel powertrain technology that make these cars virtually silent, and easy to operate. Fuel efficiency of diesel engines, which range between 35% to 40%, ranks as the prime factor driving the adoption of diesel cars.

The trend report titled “Glow Plugs” announced by Global Industry Analysts Inc. is a focused research paper which provides cursory insights into the product, future prospects and corporate initiatives of key companies worldwide. Also included is coverage on companies such as Borgwarner Beru Systems GmbH, ChampionSparkPlugs.com, Delphi Automotive LLP, Flennor GmbH, Kyocera Corporation, NGK Spark Plug Co. Ltd., Po Ting Industrial Co. Ltd., Robert Bosch GmbH, Vespark Industrial Co. Ltd., and Zenith Industries, among others.

For more details about this trend report, please visit <http://www.strategyr.com/TrendReport.asp?code=146067>.

About Global Industry Analysts, Inc.

Global Industry Analysts, Inc., (GIA) is a leading publisher of off-the-shelf market research. Founded in 1987, the company currently employs over 800 people worldwide. Annually, GIA publishes more than 1300 full-scale research reports and analyzes 40,000+ market and technology trends while monitoring more than 126,000 Companies worldwide. Serving over 9500 clients in 27 countries, GIA is recognized today, as one of the world's largest and reputed market research firms.

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