

Strong Auto Production in Developing Markets Drives Demand for Advanced Suspension Systems, According to a New Trend Report Published by Global Industry Analysts, Inc.

GIA announces the release of a trend report on Advanced Suspension Systems. Market for Advanced Suspension Systems is projected to witness strong growth led by healthy gains in automotive production in developing regions like Asia-Pacific and growing demand for fuel-efficient, light-weight automobiles with good ride quality and handling.

San Jose, California ([PRWEB](#)) January 16, 2014 -- [Follow us on LinkedIn](#) – Advanced suspension systems are relatively new electronically-controlled systems that enhance vehicle-stability, road-handling and ride quality. Advanced suspension systems protect a vehicle from excessive wear and tear, thus increasing the lifetime of the vehicle. Growing demand for low-cost, light-weight, fuel-efficient, comfortable, and safe vehicles is driving growth in the advanced suspension systems market. Development of sophisticated suspension systems with adjustable fuzzy control algorithms is expected to encourage OEM adoption by providing benefits such as, superior vehicle performance under all road conditions, reduced vibration of the vehicle and greater driving comfort, superior damping features that lower the resonance frequency of the wheel by enabling better contact between the road and the tires. The coming years are expected to witness strong demand for brake friendly suspension, given the growing focus on safety. Growing demand for luxury cars in developing Asian countries like China and India is especially expected to spur growth for advanced suspension systems given the quiet, comfortable ride demands of a prestige vehicle.

The trend report titled “Advanced Suspension Systems” announced by Global Industry Analysts Inc., is a focused research paper which provides cursory insights into the product, its evolution, future prospects, and corporate initiatives of key companies worldwide. Also covered are key companies such as AB Volvo, Audi AG, BMW North America LLC, Bose Corporation, General Motors Corporation, Hendrickson USA LLC, Horstman Systems Inc., Hyundai Motor America Inc., MillenWorks Inc., NHK Spring Co. Ltd., WABCO Europe BVBA, and ZF Friedrichshafen AG, among others.

For more details about this trend report, please visit <http://www.strategyr.com/TrendReport.asp?code=146280>.

About Global Industry Analysts, Inc.

Global Industry Analysts, Inc., (GIA) is a leading publisher of off-the-shelf market research. Founded in 1987, the company currently employs over 800 people worldwide. Annually, GIA publishes more than 1300 full-scale research reports and analyzes 40,000+ market and technology trends while monitoring more than 126,000 Companies worldwide. Serving over 9500 clients in 27 countries, GIA is recognized today, as one of the world's largest and reputed market research firms.

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