

Automotive Air Filters Market Expected to Reach \$5.1 Billion by 2018 New Report by MarketsandMarkets

The automotive air filters market is influenced by production trends in the automotive industry, emission norms. <http://www.marketsandmarkets.com/Market-Reports/automotive-air-filters-market-1270.html>

([PRWEB](#)) January 11, 2015 -- The report, "Automotive Air Filters Market by Vehicle Type (Passenger Car, Light & Heavy Commercial), by Filter Type (Intake & Cabin Air Filters), by Market Type (OE & Aftermarket), Two-Wheelers (OE & Aftermarket) & Geography - Global Trends & Forecast to 2018", defines and segments the automotive air filters market with analysis and forecasts of the global volume and value.

Browse 130 market data tables and 68 figures spread through 341 pages and in-depth TOC on "Automotive Air Filters Market by Vehicle - Global Trends & Forecast to 2018".

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Asia-Oceania - The Largest Market for Automotive Air Filters

Asia-Oceania is the region with the fastest growing economies such as China and India. The market for automotive air filters would be strong in the next five years. The vehicle production in this region is the highest globally, and is estimated to show a promising growth in the automotive air filters market from 2013 to 2018. The increasing numbers of vehicle production and vehicle parc crafts Asia-Oceania as the most important market for the automotive air filters industry. Growing population, developed as well as developing economies, gradually improving infrastructure, and increased construction activities, growing purchasing power, and governmental initiatives to promote industrial growth have fuelled the automobile industry in this region.

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Cabin Air Filters - Growing Strong

Automotive air filters are divided into two types: intake air filters and cabin air filters. Intake air filters fit in all vehicles as engine air filtration is essential. In terms of volume, cabin air filters are catching up with intake air filters, as cabin air filters are not installed in every vehicle. The penetration of cabin air filters is higher in European countries, Japan, and South Korea. Penetration rates in other countries such as the U.S., China, Canada, Brazil, Russia, etc. are also growing significantly.

Aftermarket - Backbone of the Automotive Air Filters Market

The aftermarket of automotive air filters is quite a big market when compared to the OEM market. The reason behind this is that air filters need to be changed at regular intervals in order to provide efficient filtration. The global vehicle parc for all vehicle segments is growing year by year; hence the replacement market for air filters is also growing with an increase in the vehicle parc. The aftermarket for air filters is captured primarily by passenger cars, followed by LCVs and HCVs.

The report covers the automotive air filters market in terms of volume ('000 units) and value (\$million) across regions such as Asia-Oceania, Europe, North America, and Rest of the World (ROW). It explains qualitative and quantitative aspects of automotive air filters with respect to the types used. The report briefly explains the automotive air filters market on the basis of geography, filter type, vehicle type, and market type from 2013 to 2018.

The report also shows an overview of the technical as well as other important aspects of the automotive air filters market. It includes an analysis of the value chain, Porter's five forces analysis, the competitive landscape, and company profiles. In addition to this, 21 key players in the market have also been profiled.

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M&M's flagship competitive intelligence and market research platform, "RT" connects over 200,000 markets and entire value chains for deeper understanding of the unmet insights along with market sizing and forecasts of niche markets. The new included chapters on Methodology and Benchmarking presented with high quality analytical info graphics in our reports gives complete visibility of how the numbers have been arrived and defend the accuracy of the numbers.

We at MarketsandMarkets are inspired to help our clients grow by providing apt business insight with our huge market intelligence repository.

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