

## **Global Power Sports Market Research Report 2014 Edition: Marketresearchreports.biz**

*Market Research Reports.biz has announced the addition of a new research report to its offering. The report, titled 'Global Power Sports Market Report 2014 Edition,' looks at the various types of power sports vehicles in the global market.*

Albany, NY ([PRWEB](#)) January 15, 2015 -- It analyzes the conditions of the power sports market in 2013. It looks into the major power sports projects in the pipeline, and profiles the major manufacturers of power sports vehicles.

The global market for power sports is divided into four basic categories: off-road vehicles, snowmobiles, personal watercrafts, and heavyweight motorcycles. The report looks into all four of these, analyzing the position of each manufacturer and the share of each regional sub market in each of the four categories.

View Full Report at <http://www.marketresearchreports.biz/analysis/236654>

The subcategories in all these types of vehicles are also given special attention. Off-road vehicles are further subcategorized into the two segments of all terrain vehicles, or ATVs, and Side-by-Sides. North America takes up two thirds of the global ATV market. An overwhelming share of the heavyweight motorcycle market is taken up by the USA and Europe. These two regional power sports markets are examined in detail. The six categories of motorcycles covered in the report are: standard, sport, touring, cruiser, dirt, and dual purpose. The snowmobile market, two thirds of which is taken up by the USA and Canada, is divided into five categories: entry level, utility, mountain, touring, and performance. Personal watercrafts can be of three types: stand-up, sit-down, and multiperson.

Download Detail Report with Complete TOC at <http://www.marketresearchreports.biz/sample/sample/236654>

The research report looks at the major drivers and restraints faced by the global power sports market. One of the major drivers is the increasing affluence in their key markets. As consumers in North America and Europe become increasingly affluent and start accumulating more disposable income, more resources are set aside for recreational purposes. Though booming economies of Asia Pacific and Latin America such as China, India, and Brazil aren't expected to take up a major share in the global power sport market by 2020, the growing affluence in these populous markets will help the power sports, if only gradually.

The United State's slow but steady recovery from the 2008 recession is also helping the personal watercraft and snowmobile markets. Since the USA is a major consumer for all forms of power sports, this spells good news for the global power sports market during the report's forecast period.

Rising costs of personal water crafts are expected to be a hindrance to the power sports market, as are the growing safety concerns about ATVs. Their environmental effect is also coming under the scanner, with the recreational nature of most power sports activities being frowned upon by increasingly environmentally conscious administrations. This will also be a significant restraint on the power sports market in North America and Europe.

The report also profiles major players in the power sports market, such as Honda, Yamaha, and Polaris. The former two lead the way in global sales of motorcycles, while Polaris is the major manufacturer of snowmobiles and off-road vehicles.

#### Related Reports

Wearable Devices In Sports And Fitness 2014 - 2019

View Full Report at <http://www.marketresearchreports.biz/analysis/207656>

The wearable devices industry has grown in the last four years dramatically. With the introduction of the new wearable devices, a once curiosity area for early adopters is rapidly evolving into a new accessory market where form and function are equally important.

Download Detail Report at <http://www.marketresearchreports.biz/sample/sample/207656>

This report provides an in-depth assessment of the wearable devices market in sports and fitness applications, including business models, market drivers, challenges, value chain analysis and an assessment of the industry from 2014 to 2019. All report purchases include telephone time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Global Sports Medicine Market Report: 2014 Edition

View Full Report at <http://www.marketresearchreports.biz/analysis/228394>

The global sports medicine market, a subset of the orthopedic market, has been on a rising trend largely supported by increased number of cases of sports injuries owing to a shift in the demographic trends towards the elderly population and changes in lifestyle mainly pertaining to the younger population. Also, receding price responsiveness buoyed by improvements in global macro environment has further helped enlarging the patient base for the market. Under this market, majority of procedures are performed to repair knee damage, most notably to the meniscus, treating sport related injuries such as anterior cruciate ligament (ACL) damage, as well as age related damage from rheumatoid arthritis.

Download Detail Report With Complete TOC at <http://www.marketresearchreports.biz/sample/sample/228394>

The following report contains thorough analysis of the sports medicine market on a global scale while also providing key insights into the global orthopedics market and the global arthroscopic market. Key market dynamics, including trends and industry developments have also been presented. The report also provides company profiles of the key players in the global sports medicine market along with a discussion of their key business strategies.

About MarketResearchReports.biz

Marketresearchreports.biz is the most comprehensive collection of market research reports, supporting clients' market intelligence needs with over 100,000 market research reports, company profiles, data books, and



regional market profits in its repository. We also offer consulting support for custom market research needs.

Our document database is updated by the hour, which means that our customers always have access to fresh data spanning over 300 industries. From Fortune 500 companies to SMEs, Marketresearchreports.biz has built a veritable reputation for fulfilling the most exacting market research needs.

Contact:

State Tower  
90 State Street,  
Suite 700, Albany  
NY 12207, United States  
Toll Free: 866-997-4948  
Email: [sales@marketresearchreports.biz](mailto:sales@marketresearchreports.biz)



**Contact Information**

**Michell Thoras**

Market Research Reports

<http://www.marketresearchreports.biz/>

+1 (518) 618-1030

**Sheela AK**

MarketResearchReports.biz

<http://www.marketresearchreports.biz/>

866-997-4948

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).