

Rosco to Showcase New Automotive Safety Innovations at NTEA 2020

Rosco will participate in the 2020 NTEA Work Truck Show on March 3-6 to show new automotive safety innovations for work trucks.

INDIANAPOLIS ([PRWEB](#)) March 04, 2020 -- [Rosco](#), a leader in vision safety technology will be exhibiting at the 2020 [NTEA Work Truck Show](#) in Indianapolis, at booth #2250. Featured products at the show will include Rosco's [Dual-Vision® In-Cab Recorder](#) with ROSCOLive® Cloud Services and the new Eye-Max® LED mirror system along with a variety of other vision safety products available to the work truck industry.

Rosco's Dual-Vision® camera is an advanced HD video and event recorder that helps fleet managers reduce risk, improve safety, and manage efficiency. Dual-Vision® paired with [ROSCOLive®](#), Rosco's proprietary cloud-based fleet management platform, allows real-time event notifications, live track and trace, and remote downloads of video.

Rosco has engineered a new safety innovation to the classic Eye-Max® crossview mirror system. The new Eye-Max® LED complies with New York State Law by eliminating blind spots directly in front of large vehicles, but also illuminates the area in front of a large truck or bus in low light environments for increased safety. The asymmetric design of the unique mirror lens provides the driver with optimal views of specific danger zones in front of and around the vehicle.

To learn more about these products or the other Rosco products, stop by booth #2250 at the Work Truck Show to speak with Peter Plate, Rosco's Vice President of Sales and Marketing, and Jim Fecile, Rosco's National Sales Manager for Truck & Off-Road Vehicles.

The Work Truck Show®, an annual event produced by the NTEA – The Work Truck Industry Association, features the latest trucks, vehicle components and equipment. WTS facilitates over 500 exhibitors and covers more than 500,000 square feet. The show includes educational conferences and the opportunity to meet with other professionals within the commercial vehicle community.

Rosco, Inc. is North America's largest bus mirror manufacturer, and a vision safety leader in rearview cameras, automotive windshield-based camera recording, rearview interior/exterior mirrors and sun visors in numerous bus, truck, specialty, recreational and military vehicle markets. Rosco is now the largest supplier of mirror and camera systems to the North American bus, truck, military and insurance markets, selling to all major OEMs and parts distributors including Freightliner/Thomas Built, Blue Bird, Navistar/IC Bus, Blue Bird, New Flyer, Prevost, Gilling and other bus manufacturers.

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