

## **Cosmo Tires Celebrates Partnership with West Palm Beach International Raceway & Sponsorship of the Autocross League via the Newly-Renamed Cosmo Tires Autocross Track at PBIR**

*Cosmo Tires Celebrate First Cosmo-Sponsored Autocross League Championship Series at the Newly-Renamed Cosmo Tires Autocross Track at the Palm Beach International Raceway*

MIAMI ([PRWEB](#)) January 13, 2021 -- Cosmo Tires, a tire manufacturer of sports, passenger, off-road, light truck, truck, industrial and agricultural tires, recently announced their 2021 partnership with the Palm Beach International Raceway, an auto sports complex in Jupiter, Fla., and the official sponsorship of the Cosmo Tires Autocross Track.

Cosmo Tires regularly sponsors motorsports, such as drift drivers, endurance racing and automotive events. The sponsorship of the autocross track is an exciting expansion and an opportunity for Cosmo Tires to support automotive enthusiasts.

“Cosmo Tires is excited to partner with PBIR to sponsor the passion of automotive enthusiasts seeking to get the most out of their vehicles via competing in autocross.” stated Joaquin Gonzalez, President of Cosmo Tires. “Cosmo is about performance, innovation and value. Just as autocross is about getting the most out of your car, Cosmo is about getting the most out of our tires. We look forward to seeing competitors and Cosmo Tires on our track throughout the year!”

Autocross is a timed event, where participants compete for the best time around a small, technical track. Drivers and cars are broken down into classes by engine type, including 4-Cylinder, 4-Cylinder Turbo, 6-Cylinder, 6-Cylinder Turbo/Supercharged, 8-Cylinder, and an Unlimited class, a class reserved for larger engines, and race-only vehicles.

As an added bonus, Cosmo Tires announced special cash prizes for the “Fastest Kats,” the drivers with the quickest and second-quickest times on Cosmo Tires at every autocross event throughout the year.

The inaugural 2021 Autocross League Championship Series event at the newly-renamed track also featured a 1st-in-class finish by a car on Cosmo MuchoMacho tires, winning 1st-In-Class in the 6-Cylinder Turbo/Supercharged division.

"This is a very technical course, ideal for lightweight cars," stated Glen Fields, the winning driver. "With my heavy, high-horsepower car; the MuchoMachos did an amazing job at keeping me planted in every corner so I can take the best line. I shaved seconds off my time on almost every run; the tires never let me down."

Cosmo Tires also posted a video recapping the fun night, to be seen here: <https://youtu.be/8izHlvuNUsc>. The next Autocross League Championship Series event will be held on February 26, 2021. For more information on the events, please visit <https://www.cosmotires.com/motorsports>.

### About Cosmo Tires

Cosmo Tires is a tire brand of sports, passenger, off-road, light truck, truck, industrial and agricultural tires. Cosmo Tires was founded in 1995, and has been delivering exceptional performance and value ever since. The

company started by manufacturing bias (nylon) tires for light truck, truck, industrial, agricultural and off-road applications. Cosmo Tires has since expanded production into passenger car, light truck and truck and bus radials, currently manufacturing a wide range of sizes and patterns for thousands of applications. Cosmo Tires are built with an industry-leading "quality to value" proposition that sets the company apart from all other tire brands. Constantly innovating and pushing the limits of design, Cosmo uses top quality materials and construction methods that squeeze the maximum performance, top safety and best value out of every tire. For more information, please visit <https://www.cosmotires.com/>.



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