

## **Women In Trucking Association Announces Continued Partnership with Walmart**

*The Women In Trucking Association (WIT) announced today that Walmart has renewed its Gold Level Partnership for the twelfth year, helping the nonprofit organization attract more women to the transportation industry and empower them to be successful.*

PLOVER, Wis. ([PRWEB](#)) January 12, 2021 -- The Women In Trucking Association (WIT) announced today that Walmart has renewed its Gold Level Partnership for the twelfth year, helping the nonprofit organization attract more women to the transportation industry and empower them to be successful.

In addition to providing financial support as a gold partner, the company actively participates in the association. Walmart's Vice President of Private Fleet Operations East Ryan McDaniel serves on the WIT board of directors. The company also sponsors the annual Female Driver of the Year Award, a way to recognize outstanding professional female drivers leading the industry in safety standards and working to enhance the public image of trucking.

“Walmart is pleased to renew our Gold Level Partnership with the Women in Trucking Association for the twelfth year,” said Ryan McDaniel, Vice President, Walmart Private Fleet Operations East. “Supporting female professional drivers is very important to Walmart and the industry as a whole. We’re proud to promote gender diversity in transportation and celebrate the accomplishments of our female drivers.”

“We continue to make significant strides in our efforts to advance gender diversity in the industry, whether behind the wheel or in the office.” said Ellen Voie, WIT president and CEO. “Without the support from influential business leaders like Walmart, this progress is not possible. We are grateful for their continued support and partnership.”

Since 2007, WIT has been focused on engaging more women in the industry at all levels and minimizing the obstacles they face. A few recent accomplishments include the first virtual Accelerate! Conference and Exhibition, unveiling its Driver Ambassador Trailer, and providing driver members with free health support programs during the COVID-19 pandemic.

About Women In Trucking Association, Inc.

Women In Trucking, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Amazon, Arrow Truck Sales, BMO Transportation Finance, Daimler Trucks North America, Expediter Services, FedEx Freight, Great Dane, J.B. Hunt Transport, Michelin North America, PACCAR, Penske Transportation Solutions, Ryder System, Walmart, and Waste Management. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit [www.womenintrucking.org](http://www.womenintrucking.org) or call 888-464-9482.



**Contact Information**

**Brynn Everett**

Women In Trucking Association

<http://www.womenintrucking.org>

952-442-8850

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).