

eDriving Receives ISO/IEC 27001 Recertification as part of its Commitment to Global Data Privacy and Protection for Clients and their Employees

eDriving, a leading global provider of digital driver risk management solutions, has achieved recertification of the ISO/IEC 27001: 2013 standard for information security management.

CAPE MAY, N.J. ([PRWEB](#)) January 12, 2021 -- ISO 27001 is an internationally recognized standard that defines best practice for an Information Security Management System (ISMS). eDriving first achieved the standard in 2014 and has demonstrated that it continues to have a robust and comprehensive ISMS that meets the highest standards for protecting client information.

“Data security and privacy protection are among the most important considerations for every business today, but especially ours given the Personally Identifiable Information we are trusted with securing,” said Ed Dubens, Founder/CEO of eDriving. “Client privacy and data protection have always been central to the eDriving operating culture, and our ISO 27001 independently audited certification is testament to our commitment to securing client employee information.”

To achieve the ISO 27001 certification, eDriving underwent a rigorous independent assessment of its information security management systems, including its secure web applications, data processing and data center, as well as physical security measures, employee training, and access control.

ISO 27001 recertification recognizes eDriving’s commitment to:

- Protecting its clients’ employee information in accordance with international standards
- Benchmarking its policies and procedures against international best practice
- Assuring clients and their employees of its commitment to and investment in technology and company procedures to ensure a secure and reliable operating environment for users globally

Data security and privacy compliance are critical components of the assessment and planning phases for organizations looking to introduce a driver risk management program. Common concerns include adherence to data protection laws, the way driver Personally Identifiable Information (PPI) is stored and shared, who has access to the data, who controls and owns the data, the privacy rights of the driver and the sharing of location/GPS information.

“In particular, with any form of telematics, there are common privacy concerns about ‘surveillance’, ‘tracking’, and the sharing of information,” said Stef Campbell, eDriving’s Director, GDPR/Privacy and Compliance.

“However, the purpose of an effective driver safety program is not to monitor employees or introduce negative consequences; it is to help organizations align with the global vision of zero fatalities and zero serious injuries on the road, and it is there for the benefit of employees, their families and the communities in which they live and work.”

Companies may be obliged to seek approval for a new driver risk management program, and prove it complies with relevant data protection and privacy laws. Additional requirements apply in many countries across Europe, in Canada and in parts of Australasia and Latin America, where organizations must seek input and/or approval from employee representatives such as Works Councils or Unions for the introduction and application of new operational processes, technical equipment and software.

eDriving supports organizations during the program planning and approval process to allay privacy concerns



early and enable organizations to focus on their business objectives, safe in the knowledge that they are proactively managing a successful driver risk management program that supports a much wider mission of safer roads for all.

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About eDriving

eDriving helps organizations to reduce collisions, injuries, license violations and total cost of fleet ownership through a patented digital driver risk management program.

Mentor by eDriving is a smartphone-based solution that collects and analyzes driver behaviors most predictive of crash risk and helps remediate risky behavior by providing engaging, interactive micro-training modules delivered directly to the driver in the smartphone app. As part of a broader risk management platform, Virtual Risk Manager®, eDriving provides organizations with everything they need to establish safety as a strategic imperative, and support drivers and managers as they strive to create a crash-free culture®.

eDriving is the digital driver risk management partner of choice for many of the world's largest organizations, supporting over 1,000,000 drivers in 96 countries. Over the past 25 years, eDriving's research-validated programs have been recognized with over 100 awards around the world.



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