

Drive Kindness, The New Digital Home Meal Delivery Platform, Partners with Raintree to Add Franchise Partners Nationwide

Miami-based Drive Kindness (www.drive-kindness.com), the new home meal delivery solution which was introduced nationwide in December, today announced a partnership with Raintree, a leading national franchise sales organization, to add franchise partners across new markets nationwide. Drive Kindness also engaged marketing-communications firm NewStar Media to help support the initiative via a national media relations program.

MIAMI (PRWEB) January 12, 2021 -- Miami-based Drive Kindness (<https://drive-kindness.com/>), the new home meal delivery solution which was introduced nationwide in December, today announced a partnership with Raintree (<https://raintreeales.com>), a leading national franchise sales organization, to add franchise partners across new markets nationwide. Drive Kindness also engaged marketing-communications firm NewStar Media (<https://newstarmedia.com>) to help support the initiative via a national media relations program.

Drive Kindness is a first-of-a-kind digital platform that makes meal delivery more affordable and reliable for restaurant owners and customers, more financially rewarding for drivers, and more impactful on the local communities served. Drive Kindness currently is available in Florida, Massachusetts, New York, Ohio, Tennessee and Utah, and will continue its national rollout through 2021.

Specifically, Raintree will help elevate national awareness of the franchise opportunity, promote the company, and work with qualified candidates to determine a mutual fit.

“As part of our company’s mantra to ‘do what we say we are going to do,’ we are proud to partner with Drive Kindness because it is a unique business model that will prove highly lucrative for franchisees while bringing immense value to restaurants, drivers and customers and local communities alike,” said Raintree CEO Brent Dowling.

Here’s how Drive Kindness works: While the Big Three delivery companies charge restaurants as much as 34% of the cost of each order, Drive Kindness’ franchise owners will charge restaurants a flat rate, bringing restaurant owners up to 60% in cost savings. With Drive Kindness, drivers are paid a delivery fee (plus tips) per order and can raise their earning potential to as much as \$25 per hour. Customers also save as they never get surcharged. Additionally, the company will provide thorough background checks and training for drivers to maximize safety and quality for customers, and will donate a percentage of revenues to impactful nonprofits selected by franchisees in the local communities served.

Drive Kindness provides drivers and customers the easy, convenient access to real-time order information they need. Born out of the 2020 pandemic which further catalyzed the demand for home meal delivery, the Drive Kindness franchise is designed to raise the bar and become distinguished as the gold standard. Conceptualized and launched by Rene Prats, a noted restaurant franchisor and business operator, Drive Kindness is designed to outcompete the Big Three food delivery companies and serve as a lucrative business model for visionary franchisees.

“Based on my experience with restaurant franchising, I am thrilled to partner with Raintree to make our unique

concept readily available to franchisees who want to make money, while also doing fulfilling work to bring long-awaited affordability, value, transparency and quality for restaurant owners, drivers, franchisees, and customers as well as the local communities served,” Prats said.

About Drive Kindness

Drive Kindness, conceptualized in the 2020 pandemic, is a first-of-a-kind digital solution designed to create a new level of home meal delivery for all parties: restaurant owners, drivers, franchisees, customers, and local communities. Specifically, it makes home meal delivery more affordable for restaurant owners and customers and more financially rewarding for drivers while creating a lucrative opportunity for franchisees. The Drive Kindness franchise is designed to become the gold standard in quality, value and impact, and outcompete the Big Three food delivery companies as a much-needed, long-awaited solution. More information is available at <https://drive-kindness.com/>.

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Editor’s Notes: Media interviews with company executives as well as franchisees, meal delivery drivers and customers are available upon request



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