

Inhalio Scent-as-a-Service Automotive and Home Solutions Get Health, Wellness and Well-Being Technology Upgrades Concurrent With #CES2021

Inhalio announced today at the #CES2021 all-digital event that it has released its Rev 3.2 Scent-as-a-Service solutions for Automotive OEMs, Tier-1s, Rideshare Fleets, Home and Hospitality clients to further health, wellness, and well-being in their offerings.

SUNNYVALE, Calif. ([PRWEB](#)) January 11, 2021 -- Inhalio announced today at the #CES2021 all-digital event that it has released its Rev 3.2 Scent-as-a-Service solutions for Automotive OEMs, Tier-1s, Rideshare Fleets, Home and Hospitality clients to further health, wellness, and well-being in their offerings. New developments to the Inhalio Digital Scent 3.0 platform include: A new version of the intelligent Air-Sanitizer Scent Cartridge that was independently lab tested in December and found to kill airborne pathogens; A new intelligent Malodor Scent Cartridge field tested and found to eliminate smoke within three minutes; New release of Inhalio Nomad SD3™ dry-air mobility diffuser with new algorithms now in production and available for distribution in rideshare fleets; New release of the Inhalio Scent (iScent) Cloud to support advanced customer usage insights with visualization tools.

“As the leader in intelligent, cloud-based digital scent delivery systems, the Inhalio platform is transformative to health and wellness in a variety of markets such as rideshare, home, and hospitality,” said Keith Kelsen, CEO of Inhalio. “In mobility markets, we pioneered the concept of a ‘Wellness Ride’ to deliver, through precise in-vehicle scent diffusion, a breakthrough that gives customers healthier and new emotive in-vehicle experiences. We’re very excited to announce at CES2021 these new releases to equip and empower clients interested in scent systems manufacturing and integration.”

New Nomad SD3 Scent Diffuser - Release 3.2:

The new Inhalio Nomad SD3 is an all-in-one, dry-air scent diffuser in the shape of an upscale coffee cup that fits into a vehicle’s cup holder and gets power through the provided USB cable and power port. The Nomad SD3 comes delivered with up to four custom intelligent scent cartridges that are formulated to eliminate bad odors, kill airborne pathogens, improve passenger moods, and relieve motion sickness. The system is controlled through a downloadable smartphone app available from Apple’s or Google’s marketplace, and is controlled and monitored through the cloud. The system can be integrated with a Rideshare company’s application using APIs, giving both the driver and passenger a seamless experience. Using the Inhalio Digital Scent 3.0 Platform and by offering the concept of a wellness ride, rideshare companies can quickly and conveniently deploy dry-air mobility, or embedded, scent diffusers into their fleets to improve customer satisfaction, increase per-ride revenue, create more brand loyalty, and further differentiate their rideshare service from competitors. The new Nomad SD3 diffuser has been recently updated and now includes elegant and ruggedized design features, customizable logo placement for OEMs, a variety of color options, a more powerful and quieter dry-air release fan, and a wider array of intelligent scent cartridges – the system is in production and availability is scheduled for February. OEMs, Tier 1’s, can get earlier access through the Inhalio Demo Mobility Kit.

New Intelligent Scent Cartridge Releases:

The Nomad SD3 diffuser comes pre-installed with up to four intelligent scent cartridges, each formulated for a specific purpose: 1. Sanitize – to sanitize the cabin air from airborne pathogens; 2. Refresh – to eliminate odors from smoke, sweat, pets, and food; 3. Relax – to calm through a mood-mapped scent; 4. Alert – to invigorate through a mood-mapped scent; and 5. Relief – to get relief from motion sickness in medium to mild cases. The new Intelligent Cartridges include the availability of additional mood-mapped scents, as well as culturally tuned

fragrances to maximize the appeal in specific countries and regions. In addition to this, Inhalio has worked with two independent labs in France and in the US to assess the effectiveness of its V-313485 Air Sanitizer Cartridge that is specifically designed to reduce the number of viable airborne pathogens in a cabin. The V-313485 Air Sanitizer Cartridge has already been certified as safe-to-breathe in accordance with IFRA standards.

Inhalio Scent Cloud - Release 3.2:

The Inhalio Digital Scent-as-a-Service solution was born in the cloud. From its very beginning the company's cloud-based iScent system was designed to control, monitor, manage and collect data on every single intelligent scent cartridge, every dry-air diffuser, groups of diffusers in a fleet, or across a worldwide network of diffusers. The iScent Cloud captures data on each diffuser's actions as requested by each user and knows the scent ingredient payload contained within each cartridge. Inhalio collects an unprecedented amount of data: what was released, when it was released, the user's scent preferences, cadence and intensity delivery preferences, survey data, and supply chain data on cartridge depletion and reorders. Recent updates to the iScent Cloud included the ability to support tens of millions of devices and concurrent connections, as well as enhanced data sets and visualization tools to understand customer usage patterns and preferences to gain business insights. Having detailed customer usage data is key to understating demands for specific scents and seasonal trends, managing intelligent cartridge lifespans, along with advanced lifecycle analysis and management for what scents should be manufactured, inventoried, shipped, and resupplied.

About Inhalio:

Inhalio is a global leader in cloud-based digital scent technology. The Inhalio Digital Scent 3.0 Platform is transformative to personal wellness and well-being by diffusing scents that sanitize airborne viral pathogens, eliminate malodors, and create mood-mapped experiences. We focus on the science of scent using a data-centric process of precise scent infusion, molecular dry-air diffusion, and detailed customer insights.

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