

## **Akins Ford welcomes first models of new 2021 Ford Bronco Sport lineup**

*Bronco Sport makes long-awaited debut in Metro Atlanta*

ATLANTA ([PRWEB](#)) January 09, 2021 -- The new 2021 Ford Bronco Sport has arrived in the Atlanta area and is now available for guests to test drive at the Akins Ford dealership in Winder, Ga.

The dealership welcomed some of its first new Bronco Sport SUVs to its inventory in late December as part of a hoard of new arrivals from the 2021 model-year Ford lineup.

The all-new Bronco Sport is engineered to venture the great outdoors with standard 4x4, up to seven available G.O.A.T. Modes™ and a high-performance off-road stability suspension. Five trim levels are available, including the Bronco Sport Base, Big Bend™, Outer Banks™, Badlands™ and First Edition™.

The Bronco Sport's standard Terrain Management System™ offers five standard G.O.A.T. Modes™: Normal, Eco, Sport, Slippery and Sand. Badlands™ and First Edition™ models also have Mud/Ruts and Rock Crawl modes. Class-exclusive Trail Control™ technology furthers the SUV's off-road prowess by providing the convenience of cruise control for rough-terrain, low-speed applications.

A safari-style roof contributes to the Bronco Sport's adventurous silhouette while treating occupants to best-in-class first- and second-row headroom. The high-roof design also gives the cargo area more height to accommodate gear with enough space for two standing mountain bikes.

The rugged Bronco Sport Badlands™ model is the most off-road-capable variant with standard with 28.5-inch all-terrain tires that boost it to 8.8 inches of ground clearance and 23.6 inches of water-fording capability.

The new Bronco Sport joins the dealership's selection of over 1,000 new vehicles, including models from other trusted brands like Chrysler, Dodge, Jeep and Ram. Other recent arrivals available for guests to test drive at Akins Ford include the redesigned 2021 Ford F-150, the 2021 Ford Expedition, the 2021 Ford Explorer, and the 2021 Ford Ranger. The all-new Ford Bronco is expected to arrive later this spring.

Akins Ford is home to Georgia's largest Ford inventory and is among the top 10 largest-volume Ford dealerships in the United States. Interested parties can view the dealership's complete inventory, current incentives, and schedule a test drive online at <https://www.akinsford.com/>. Those with questions can find more personalized assistance by calling the Akins sales department at 770-867-9136. The Akins Ford dealership is located at 220 W. May St. in Winder, Ga.



**Contact Information**

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<http://https://www.akinsford.com/>

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