



INSTINCT



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For Further Information or Interview Requests Contact:
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Driver: Brian Ickler
Owner: Billy Ballew
Crew Chief: Richie Wauters
Truck: No.15 Samsung Instinct Toyota Tundra
Chassis: No. 27 (LMS 2009, St.21 Fin. 16)

Event Information
NASCAR Camping World Truck Series Race 7 of 25

- AAA Insurance 200
- (200 laps, 200 miles) 1mile
- Dover Int'l Speedway
- Dover, DE
- Friday, May 29, 2009
- 5:00pm ET

Broadcast schedule

- Live SPEED Televised Coverage Friday, May 29, 2009:
 - Qualifying: 10:00am ET
 - Race Same Day Tape Delay: 8:00pm ET
- Live radio coverage begins at 4:45pm on MRN & Sirius Satellite Radio (All times Eastern)

Primary Sponsor
Samsung Instinct



About Brian Ickler

Birth date: September 17, 1985
Place of Birth: San Diego, CA
Resides: Mooresville, NC
Hobbies: Wakeboarding, Snowboarding, Golf, Surfing



Brian Ickler has one previous start at the Monster Mile at Dover International Speedway in the NASCAR Camping World East Series. Ickler who sat on the pole for the 2008 event led 9 laps and was involved in an accident putting him out of the event.

Brian Lawler Dover Int'l Speedway Statistics

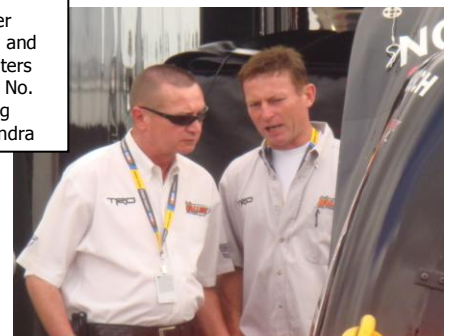
Year	Series	St	Finish	Total Laps	Money	Status	Led
2008	NCWES	1	30	26/150	5,000	Engine	9
1		1.0	30.0	17.3%	5,000	0 DNF	9

Billy Ballew Motorsports Dover International Speedway Statistics:

Yr	St	Fin	Driver	Total Laps	Money	Status	Led
2008	3	27	Kyle Busch	183	13,010	Running	96
2008	19	14	Shane Sieg	200	14,660	Running	
2007	4	12	Kyle Busch	199	\$12,600	running	78
2007	18	35	Bill Lester	1	\$10,475	accident	
2006	3	10	Kyle Busch	200	\$13,950	Running	85
2006	31	27	Kyle Krisloff	196	\$10,590	Running	
2005	5	1	Kyle Busch	200	\$56,235	Running	19
2004	12	23	Shane Hmiel	169	\$11,365	Running	
2003	8	32	Rich Bickle	5	\$9,265	accident	
2002	18	15	Trent Owens	196	\$13,465	Running	
10 St	12.1	19.6		1549/2000	\$165,515	2 DNF	278
				77.4%			



Team owner Billy Ballew and Richie Wauters discuss the No. 15 Samsung Instinct Tundra



About Crew Chief Richie Wauters: Starting at the tracks around Green Bay, WI Richie Wauters quickly moved into the NASCAR Touring Series. Wauters crewed successful NASCAR Nationwide Series teams with Rusty Wallace and Johnny Sauter. Wauters, who has worked for Billy Ballew Motorsports for the past ten years, led the team to its first victory in 2004 and has continued to lead as the team scored nine more victories during the 2005-2008 NASCAR Camping World Truck Series seasons. Wauters set up the first truck race that NSCS Driver Kyle Busch ran in the Camping World Truck at the Lowe's Motor Speedway where he won that event. In his off time Wauters still focuses on racing with his Late Model team. The team won the Snow Ball Derby in 2004 and finished second in 2005. His NASCAR Southeast Series team has nine wins over two seasons. The team won the Southeastern Elite Division Championship and won the last race of the Elite Division at the Phoenix International Raceway at the end of 2006. Wauters has worked with drivers such as; Rusty and Steven Wallace, Kyle Busch, John Andretti, Jeremy Mayfield, Paul Menard, Denny Hamlin, Shane Sieg, Brian Ickler and a host of other top NASCAR drivers.



2009 No. 15 NASCAR Camping World Truck Series Race by Race Statistics:

Site	St	Fin	Laps	Status	Driver	Money	Led
Daytona	16	15	100/100	Running	Shane Sieg	\$18,630	
Fontana	25	16	99/100	Running	Shane Sieg	\$14,004	
Atlanta	26	23	126/130	Running	Shane Sieg	\$10,682	
Martinsville	2	32	197/251	Running	Shane Sieg	\$9,857	
Kansas	24	19	130/132	Running	Shane Sieg	\$13,155	-
Lowe's	21	16	133/134	Running	Brian Ickler	\$11,180	
Totals	19.0	20.2	785/847	0 DNF	2 Drivers	\$77,508	0
			92.6%				

2009 No. 51 NASCAR Camping World Truck Series Race by Race Statistics:



Site	St	Fin	Laps	Status	Driver	Money	Led
Daytona	19	2	100/100	Running	Kyle Busch	\$56,495	18
Fontana	1	1	100/100	Running	Kyle Busch	\$60,950	95
Atlanta	1	1	130/130	Running	Kyle Busch	\$56,300	33
Martinsville	11	17	251/251	Running	Kyle Busch	\$8,580	139
Kansas	9	5	132/132	Running	Brian Ickler	\$16,355	0
Lowe's	1	2	134/134	Running	Kyle Busch	\$34,120	0
Totals	7.0	4.7	847/847	0 DNF	2 Drivers	\$232,800	285
			100%				

Ickler makes First Start at Monster Mile for Ballew

Brian Ickler will take to the track for his second start at Dover International Speedway but first start in the NASCAR Camping World Truck Series Friday, May 29, 2009. Ickler will pilot the No. 15 Samsung Instinct Billy Ballew Motorsports Toyota Tundra in the AAA Insurance 200 race on the one-mile track.

Ickler sat on the pole in the NASCAR Camping World East Series race at what has been named the "Monster Mile" at Dover International Speedway in 2008. Ickler led nine laps but was involved in an incident on lap 26 putting the car out of the event early.

"I'm excited about going to a track I've had some laps on," Ickler said. "Despite having gotten involved in an accident I felt I had a pretty good feel for the one-mile concrete track. Our sponsor, Samsung Instinct is holding a contest with several winners receiving tickets to the Camping World Truck Series event at Dover with two lucky winners as part of our pit crew for the race. We'll just follow our instincts in Dover to see if we can get a good finish for Samsung and the fans."

Billy Ballew Motorsports has 10 previous starts at Dover International Speedway with one win posted by Kyle Busch in 2005.

Samsung Instinct will serve as the primary sponsor for the No. 15 Billy Ballew Motorsports entry. As part of the sponsorship, Samsung Mobile will be running a promotion where one lucky person will become an Honorary Billy Ballew Motorsports Pit Crew Member for the day at the upcoming NCWTS races; including the AAA Insurance 200 NASCAR Camping World Truck Series race May 29, 2009. (Promotion slated for NCWTS race only at Lowe's, Dover, Texas and Michigan race tracks. Visit www.BillyBallewMotorsports.com or www.samsunginstinct.com/nascar for complete contest rules and entry requirements.)

The AAA Insurance 200 NASCAR Camping World Truck Series race is slated to begin at 5:00pm ET Friday, May 29, 2009. SPEED will broadcast the event on a tape delay beginning at 8:00pm ET.

About Samsung Telecommunications America

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