



2014 CRACKDOWN

Drive Sober or Get Pulled Over Sample Campaign Tweets

- During the crackdown, expect to see us on the roads with sobriety checkpoints & patrols. If you're #drunkdriving, we'll be there.
- Officers will be pulling over #drunkdrivers during the national crackdown. Be prepared: find a #designateddriver BEFORE you drink.
- In 2012, 31% of all fatal traffic crashes were because of #drunkdriving. Help save lives: support the crackdown.
- Our message this crackdown and all year-round is clear: #DriveSober or Get Pulled Over.
- In 2012 someone died from #drunkdriving every 51 minutes. Don't become a statistic: support the crackdown.
- Before you drink, find a #designateddriver or a cab & arrange a safe ride, or an officer will arrange your trip to the station. #DriveSober
- A drink could ruin your life and the lives of others. Make the right choice: #drivesober or find a sober #designateddriver.
- When cops take the #DriveSober or Get Pulled Over campaign to the streets, lives are saved. RT to support the crackdown.
- 20% of all children in fatal traffic crashes in 2012 were killed by #drunkdriving. RT to help save lives.
- If you're under 21yrs old and #drunkdriving, you'll be pulled over. Don't make a choice that will ruin the rest of your life. #DriveSober
- Over Labor Day in 2012, 38% of all fatal traffic crashes were because of #drunkdriving. Stay safe and stay sober.
- Volunteer to be a sober #designateddriver: your friends will thank you and the roads will be safer!

- #Drunkdriving is a crime: it's also a careless choice that shows no regard for the lives it can destroy. #DriveSober
- Cops will be out in force to stop #drunkdriving from taking lives. You can help: RT to support the crackdown!
- Do you know a friend who's been a #designateddriver? Thank them: they helped save lives, including yours.
- Going to a bar or a party? Make certain you've got the phone numbers for your sober ride home BEFORE you drink.
- If your friend's got a drink in one hand and keys in the other, take the keys. You can be the difference between life and death.
- #DriveSober or Get Pulled Over: RT to support the crackdown that's working to save lives! #drunkdriving
- There are horrible consequences for #drunkdriving that will ruin your life, even if you're not injured or killed. Find a #designateddriver.
- Want to make a difference? RT to support the crackdown on #drunkdriving & tell your followers: #DriveSober or Get Pulled Over
- #Drunkdriving can do more than destroy your life: it can end it. Find a sober #designateddriver before you drink.
- Officers will be out this holiday weekend to enforce the #DriveSober crackdown. Want to avoid them? Don't drink & drive.

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