



Drive Sober or Get Pulled Over Crackdown

Future Dates 2015 – 2017

2015

2016

2017

Labor Day			
Enforcement	August 21 - September 7, 2015	August 19 - September 5, 2016	August 18 - September 3, 2017
Paid Media	August 19 - 23, 2015 August 26 - 30, 2015 September 2 - 7, 2015	August 17 - 21, 2016 August 24 - 28, 2016 August 31 - September 5, 2016	August 16 - 20, 2017 August 23 - 27, 2017 August 30 - September 3, 2017
Earned Media	August 2 - September 13, 2015	July 31 - September 11, 2016	July 30 - September 10, 2017
Winter Holidays			
Enforcement	December 18 - January 3, 2016	December 15 - January 1, 2017	December 15 - 31, 2017
Paid Media	December 16 - 20, 2015 December 23 - 27, 2015 December 30 - January 2, 2016	December 14 - 18, 2016 December 21 - 25, 2016 December 28 - January 1, 2017	December 13 - 17, 2017 December 20 - 24, 2017 December 27 - 31, 2017
Earned Media	December 1 - January 4, 2016	November 23 - January 8, 2017	November 26 - December 31, 2017

