



FEATURE

High-Visibility Enforcement: Drunk Driving. Over the Limit. Under Arrest.

New advertising blitz and enforcement crackdown has begun



NHTSA Administrator Nicole Nason joins with other safety advocates to kick off the new high-visibility campaign.

Acting Secretary of Transportation Maria Cino, National Highway Traffic Safety Administrator Nicole Nason, MADD President Glynn R. Birch, police officers and other safety partners recently gathered at a police and fire training academy in Rockville, Maryland, to announce the largest advertising blitz ever used to combat drunk driving.

Amid dozens of reporters and media representatives, the unprecedented enforcement and advertisement campaign called *Drunk Driving. Over the Limit. Under Arrest.* was unveiled. The campaign is aimed at lowering alcohol-related fatalities.

"Drunk driving is one of America's deadliest crimes," said Cino, "Our message is simple: if you drive drunk, you will be arrested. We do mean business. If they don't get off the streets voluntarily, we're going to take them off the street."

"This campaign is really focused on enforcement," Nason said. "It's not about a friend asking a friend not to drink and drive. What this message says is: It's illegal to drink and drive and you will be arrested. Alcohol and automobiles are a lethal combination; that's why we are working closely

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High-Visibility Enforcement

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Outtakes from the high-visibility campaign. [CLICK HERE](#) to view this campaign television spot. Additional media and information can be found at [Campaign Headquarters](#) on NHTSA's stop impaired driving Web site www.stopimpaireddriving.org.

Download time may vary. Please be patient.



with our law enforcement and national advocacy partners to get even tougher on drunk drivers.”

Radio, TV, and Internet ads appeared in English and Spanish and ran mainly on programs viewed by male drivers 21 to 34 years old. These drivers make up the segment of the population most likely to drive drunk and who have the highest percentage of drivers in fatal drunken-driving crashes.

Law enforcement agencies across the country used thousands of sobriety checkpoints and additional police patrols to crack down on suspected drunk drivers in late August and during the Labor Day holiday.

Over the years, NHTSA has encouraged personal responsibility, and its safety partners have pushed for tougher laws and penalties against drunk drivers.

The new statistics show that in 2005, there were 12,945 fatalities in crashes involving a driver or motorcycle operator with a blood alcohol concentration (BAC) of .08 grams per deciliter or higher, the legal limit throughout the United States. Thirty-nine percent of all traffic deaths last year involved alcohol. All told, 16,885 people died in alcohol-related crashes. NHTSA also released State-by-State statistics for alcohol-related fatalities. ★

Double Duty

Story by Pat Swift-Oladeinde

Say what you like, but most people would agree that one 9-to-5 job is plenty for them. But then again, Shayne Sewell isn't like most people. Sewell, a public affairs specialist at NHTSA headquarters, is also an Air Force Reservist master sergeant stationed at Andrews Air Force Base in Suitland, Maryland.

Right out of high school, at the age of 17, Sewell enlisted in the Air Force. There wasn't much thought to doing this, because she always knew she wanted to work in and around planes. "I knew when I was 14 years old that I wanted to work around airplanes," the native of Los Angeles, California, said. "My uncle had a plane and each weekend I'd go out with him when he flew. Although my feet couldn't touch the pedals, he let me steer the plane. I just loved planes," she said when asked why she joined the Air Force.

On active duty, Sewell worked as a jet engine mechanic, where she broke down engines on the F-15 Eagle. She repaired and replaced parts and playfully boasts that some of this work was done while the plane was still running.

Sewell's first duty station was Soesterberg Air Base in Holland. "It was an old WWII base," she said. "The streets were cobblestone and the buildings were all from WWII. We had 24 F-15s. But the thing is, many people had no idea we were there. Our mission was to fly over Europe and protect the air space."

For the past 13 ½ years, Sewell continued serving her country by reporting one weekend per month and 15 days a year to the 459th Air Refueling Wing at Andrews as a noncommissioned officer in charge of the public affairs office. Sewell contends the most exciting parts of the job are the traveling, writing, taking photos, and the plain old camaraderie. "My job at NHTSA and the reserves complement each other," she said. "They just



Above: Master Sergeant Shayne Sewell takes cover under a desk during a simulated "alarm red" scenario, meaning imminent fire in the area.



Left: Robin Mayer, Consumer Information Division Chief, OCCI, and Master Sergeant Shayne Sewell, OCCI, pose for a photo on board a KC-135 Stratotanker aircraft during last year's Employer Appreciation Day flight. Employer Appreciation Day is held once a year and allows employers of Reservists to see firsthand the Air Force Reserve mission and for the employer to have a better understanding of the time commitment involved on weekends and while on annual duty.

have different missions. On one job I wear a uniform and other, civilian clothing."

Sewell says her family, as well as all of her employers, have been supportive of her Reservist duties. "The military can be a great choice," she said. "It's the best career for our young people, especially because of the great training, and it's a marketable career on the outside, as well as the great education and travel opportunities."

While Sewell loves the Reserves, she admits everything hasn't been rosy. Shortly after September 11th, she left for Kuwait, for the second time, without telling her mom. "This was the first time I was afraid while wearing the uniform," Sewell said. "I was dressed in a flak vest and helmet, listening to missiles overhead and sniper fire in the background. I remember standing on the top of a hill and looking over at the base and seeing nothing

but sand. The camels blended in, and so did the sky. It was like a black and white movie, except everything was brown. I was scared because I could hear bombs going off in the distance but I didn't know how close they were to us." Lucky for us, Sewell made it back just like most of her friends. Stories like this are memories Sewell will have for years to come.

It is her patriotism and commitment such as this that makes Sewell not only an outstanding airman, but also a class-A citizen. The NHTSA family is grateful for courageous individuals like Sewell, who work 24 hours a day, 7 days a week, striving to uphold our liberties and defend our freedoms.

For your service, dedication, and sacrifice, we salute you. Bravo Zulu! ★

Swift-Oladeinde is the editor of NHTSA Now.

AROUND THE REGION

Tri-State Traffic Safety Partners Kick Off 2006 Impaired Driving Crackdown



New York City, August 18 — Cecelia Wolf, victim and MADD advocate, captivated the audience as she relayed the story of her mother's tragic death at the hands of a drunk driver. Wolf joined representatives of NHTSA's Eastern and New England Regions, Governors' representatives, and the tri-state area's top law enforcement officials along with other State and local partners in Times Square to kick off the 2006 National Impaired Driving Crackdown.

The giant Astrovision screen previewing the new NHTSA public service announcement, variable message boards flashing *Drunk Driving. Over the Limit. Under Arrest.* and a host of motorcycles from the tri-state's police agencies provided a lively and entertaining backdrop. Reporters were able to get first-hand experience on observing what occurs during a DWI arrest as volunteer Sean Adams from WCBS-880 radio went through a field sobriety test and was later tested on the breathalyzer for blood alcohol concentration.

Preliminary reports show that media coverage generated over 40 news stories. All network-affiliated TV stations covered the event, including the Spanish-language networks Univision and Telemundo, as did the tri-state's cable news stations and several radio stations.

From top: Cecilia Wolf, victim and advocate, addresses the media.

TV reporter Magee Hickey observes Master Patrolman Ed Hedge of the New London Police Department conducting a field sobriety test on radio reporter Sean Adams.

NYSP Major Patricia Groeber and NYPD Transportation Chief Michael Scagnelli are interviewed by the press.



Georgia's Highway Safety Office and DOT team up to support "Over the Limit. Under Arrest." message



The Georgia Governor's Office of Highway Safety and the Georgia Department of Transportation (GDOT) coordinated their efforts to end drinking and driving on Georgia's roads and highways. As part of the national Labor Day impaired driving crackdown, the Georgia Department of Transportation advertised the new campaign slogan, "Over the Limit. Under Arrest. Don't Drink and Drive." on GDOT's highway message boards (a total of 97 boards statewide). In addition to a large television and radio advertising blitz for the holiday weekend, Georgia drivers viewed constant reminders of the dangers of drinking and driving while traveling across the State.

AROUND THE REGION

New Mexico's DWI Program Serves as a Model for Other States

Albuquerque—NHTSA Officials from the South Central Region (Arkansas, Louisiana, Oklahoma, and Texas), were in New Mexico to observe New Mexico's aggressive program to combat driving while intoxicated (DWI).

Under the administration of Governor Bill Richardson, New Mexico launched an uncompromising anti-DWI effort, including mandatory ignition interlock devices for first-time offenders and a tracking system to monitor repeat DWI offenders.

Officials from the South Central Region States observed a Bernalillo County sobriety checkpoint at Bridge and La Vega Streets in southwest Albuquerque. It was one of many conducted by New Mexico law enforcement to combat drunken driving.

According to New Mexico DWI Czar Rachel O'Connor, in 2005 there were nearly 700 State-funded sobriety checkpoints in New Mexico. "Sobriety checkpoints are a



SC Regional Administrator Georgia Chakiris speaks at the DWI news conference.

linchpin in combating DWI in New Mexico," said O'Connor. "They are a vital part of the high-visibility enforcement effort that is responsible for apprehending drunken drivers and removing them from New Mexico's roadways. Law enforcement has played a key role in New Mexico's progress on DWI."

New Mexico Transportation Secretary Rhonda Faught said, "We're proud of what we're doing to combat DWI in New Mexico. In 2005, we saw alcohol-related fatali-



A checkpoint in progress.

ties decline by 11 percent, while alcohol-related injury crashes dropped by 20 percent from figures in 2004. Clearly we are making progress, and we are working to see that this progress continues."

NHTSA officials, including South Central Region Administrator Georgia Chakiris, were in New Mexico for a regional meeting. The Albuquerque sobriety checkpoint was part of New Mexico's DWI Super

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Motor Officer Takes *Click It or Ticket* Efforts to New Heights

Story by Tom Chroniste

To say that Oxnard, California, motor officer Ernie Orozco is committed to traffic safety is an understatement. Orozco, 47, has twice been recognized by the California Office of Traffic Safety (OTS) for his efforts during previous statewide *Click It or Ticket* campaigns. During the 2005 safety belt enforcement period, Orozco single-handedly issued 1,013 occupant restraint citations. During one particular 10-hour shift, he issued 78 tickets in honor of his ailing father, who was celebrating his 78th birthday.

In May of 2006, Orozco received yet another award for breaking his own record by issuing 1,016 cites during the 21-day *Click It or Ticket* (CIOT) campaign held between May 15 and June 4. Even California OTS

Director Christopher J. Murphy commented on Orozco's most recent accomplishment: "Once again, Ernie has shown his extreme dedication to traffic safety and saving lives."

How does Orozco do it? Certainly riding on a motorcycle helps. Orozco and his seven motor-riding colleagues in Oxnard split traffic to more easily observe occupant restraint violations. When moving among cars is difficult, he parks in high-traffic-volume locations



which lend themselves to slow-moving cars and easily observed safety belt violators.

In total, the eight-member Oxnard Police Department Traffic Unit collec-

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AROUND THE REGION

Si Bebés y Manajas Pierdes

In late August, NHTSA New England Regional Program Manager Gabriel J. Cano was invited to Boston's Fenway Park in partnership with the Governor's Highway Safety Bureau and the Massachusetts State Police for an interview on Spanish Baseball Radio. Cano discussed the national and Massachusetts Impaired Driving enforcement campaigns, including the Labor Day Holiday Sobriety checkpoints, using the new Massachusetts State Police "BAT Mobile" and Massachusetts'

new repeat-DUI offender law (commonly called Melanie's Law). The interview ran for two innings and was broadcast over local Spanish-language radio and TV, as well as on the XM satellite radio network heard all over the United States. Gabriel emphasized the great opportunity to reach the male target audience which had a strong tie to the Latino professional baseball players.

Not only did Cano deliver the don't drive impaired message to our key audience, the Red Sox won.



Gabriel J. Cano delivers message during the Red Sox baseball game

New Mexico

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Blitz, held in conjunction with the National Impaired Driving Crackdown.

Chakiris said 11,000 law enforcement agencies across the Nation joined those represented to again make it clear that they are serious about saving lives by participating in the National Impaired Driving Crackdown, *Drunk Driving. Over the Limit. Under Arrest.*

"Traffic data shows 40 percent of New Mexico's crash fatalities in 2005 were



Officers standing at the ready.

alcohol-related," Chakiris said. "The victims were not simply traffic statistics. They were normal, everyday people who did not make it back home and their families and friends lives were changed forever."

New Mexico's Super Blitzes feature increased law enforcement against DWI coupled with a public awareness effort. The New Mexico Department of Transportation funds the Super Blitzes, and spent \$125,000 on a public awareness campaign during the current Blitz to emphasize the State's DWI message: "You Drink. You Drive. You Lose."

Click It or Ticket

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tively wrote more than 3,000 safety belt tickets during 2006 CIOT. The Oxnard safety belt enforcement period was funded by an OTS grant of \$64,891. A total of \$5.2 million funded 244 California agencies during the 2006 CIOT period held in conjunction with the national Buckle Up America/Operation ABC National Mobilization.

"We have a highly motivated group that consistently exceeds all reasonable expectations of performance," says Oxnard police Chief John Crombach. Oxnard has some of the State's most prolific ticket writers, and for good reason. The city has the distinction of being first in many things, but in the

world of traffic safety, being #1 is not necessarily a good thing.

Of 50 California cities of similar size, Oxnard holds the worst composite ranking in daily vehicle miles traveled for calendar year 2004. Oxnard also ranks first in its population category in total injuries and fatalities, so the importance of strict occupant restraint enforcement is clear and the message in Oxnard is unambiguous. The city recently erected signs bearing the California CIOT logo with a reminder that safety belt tickets cost \$80 to \$91. Traffic officers have also made many appearances on local radio stations spreading the CIOT message.

The entire unit's production has risen due to the implementation of an electronic citation system developed by Infokall. Handwritten citations in the Traffic Unit

are a thing of the past. Orozco complained of carpal-tunnel-like pain in 2005, but not this year. With a simple driver license swipe and the punching of a few on-screen icons, officers can print and issue traffic citations in less than 30 seconds.

Such a proliferation of safety belt citations would lead observers to believe that Oxnard's restraint compliance levels are low in this city of 190,000, but that is not the case. With a safety belt usage rate comparable to California State average of 92.5 percent, the number of citations issued stands as testament to how the Oxnard Police Department's Traffic Unit proactively embraces the lifesaving philosophy of CIOT.

Chroniste is a commander with the Oxnard Police Department.



IN THE NEWS

Star Ratings will soon be available at the point of sale

September 7 -- To assist consumers in their vehicle purchasing decisions, NHTSA Administrator Nicole Nason signed into law a final rule requiring new cars and trucks rated under the government's 5-star New Car Assessment Program to include those ratings on the vehicle price sticker. The rule is also in accordance with section 10307 of the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU). Administrator Nason and Senator Mike DeWine of Ohio, who was the primary sponsor of this part of SAFETEA-LU, announced this rule to the public.

NCAP was initiated in 1978 and has been expanded to now include front, *Continued on page 8*



NHTSA Administrator Nicole Nason signs off on the final rule requiring vehicles to include five-star rating stickers on their windows.

NOBLE Convenes 30th Annual Conference



In the top photo are: (bottom row L-R), Marcenia Robinson, NOBLE Traffic Safety Coordinator; Tamara Williams, Cincinnati Children's Hospital, Injury Prevention Coordinator; Susan Laurence, Cincinnati Children's Hospital, Trauma Services and Anita Watkins, Governor's Highway Safety Office. (Second Row L-R), Anita Brentley, Every Child Succeeds, Cincinnati CPS Event Coordinator; Sgt. William Bell, Cincinnati Police Department; Ron Hickson, Nationwide Insurance; and Mary Anderson, Preble County General Health District. Not pictured are the representatives of VITAS and First Church.

The National Organization of Black Law Enforcement Executives (NOBLE) recently convened its 30th Annual Conference and Exhibition in Cincinnati, Ohio. Community Outreach is an important element of the conference and this year, the NOBLE Youth Traffic Safety Advocacy Program was conducted there. The program is a family-oriented approach centered around child passenger safety seat inspections. The site is staffed by community volunteers, churches, and organizations that can continue to provide services once the event ends. Communities are encouraged to have their current seats inspected and unsafe or inappropriate seats replaced with new ones.

There is an information and education component that uses "up ticking," wherein children are taught about child passenger safety, and they in turn become "child traffic safety advocates" for their peers and parents. They received "Buckle Up" coloring books that contain a pledge. NOBLE Youth Traffic Safety Advocate wristbands were given to all participants. "The Law and You," a presentation designed to improve communication among youth and law enforcement officials, gave attendees and officers an opportunity to discuss traffic safety concerns that affect their communities.

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IN THE NEWS

NCSA Releases Final 2005 FARS Crash Assessment

The National Center for Statistics and Analysis has released its 2005 Annual Assessment of Motor Vehicle Traffic Crashes based on data from the Fatality Analysis Reporting System (FARS) and the National Automotive Sampling System General Estimates System (NASS GES). This publication can be viewed by clicking the link at <http://www-nrd-nhtsa.dot.gov/pdf/nrd-30/NCSA/PPT/2006/810639.pdf>.

The FARS 2004 final file and 2005 Annual data files are available on an ftp site at <ftp://ftp.nhtsa.dot.gov/FARS/>

Concurrent with the release of the 2005 Assessment, NCSA has also released an updated and greatly expanded version of its State Traffic Safety Information (STSI) Web site. STSI provides detailed traffic safety data for each State, such as fatal crash statistics, economic costs, legislation status,

funding programs, and county-level information for many of the State-level characteristics.

The STSI Web site can be found by going to NCSA's Web site (<http://www-nrd.nhtsa.dot.gov/departments/nrd-30/nca/>) and clicking on the STSI link, or you may link directly to the Web site at <http://www-nrd.nhtsa.dot.gov/departments/nrd-30/nca/STSI/USA%20WEB%20REPORT.HTM>.

Star Ratings

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side, and rollover ratings. NCAP ratings are displayed to consumers in a 1-star to 5-star format, with 5 stars being the highest. Beginning September 1, 2007, all vehicles required to have a price sticker on the window will also be required to have a dedicated space on the sticker

GOVERNMENT SAFETY RATINGS		
Frontal Crash	Driver	★★★★★
	Passenger	★★★★★
<small>Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.</small>		
Side Crash	Front seat	★★★★★▲
	Rear seat	Not Rated
<small>Star ratings based on the risk of injury in a side impact. ▲ Safety concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.</small>		
Rollover		★★★★★
<small>Star ratings based on the risk of rollover in a single vehicle crash. Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).</small>		
www.safercar.gov or 1-888-327-4236		

displaying the front, side, and rollover safety ratings from the NCAP tests. Some vehicle manufacturers have indicated that they will voluntarily display this information prior to that date. All NCAP vehicle ratings information is available at www.safercar.gov.

NOBLE

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NOBLE Deputy Director Joseph Akers, left, presents a certificate of appreciation to Hector Williams of the NHTSA Enforcement & Justice Services Division for its support of NOBLE's Youth Traffic Safety Advocacy Program.

We are seeing more grandparents caring for their grandchildren, so we joined with the Cincinnati Children's Hospital to provide training to these caregivers on booster seats as well as safety seats. Cincinnati Mayor Mark Mallory was on hand to greet the attendees and thank the volunteers, and the Cincinnati Reds baseball team provided bobble-head dolls in support of the effort.

"NOBLE is committed to reducing the needless deaths and injuries attributed to the non-use of passenger safety restraints, particularly in minority communities where the rates are highest," said NOBLE executive director Jessie Lee. "We have an attendant responsibility to educate the public on safety restraint usage; and to reiterate to law enforcement, the importance of enforcement."

NOBLE has 3,500 members in 57 chapters throughout the United States and it plans to operate the NOBLE Youth Traffic Safety Advocacy Program in many of those chapters.

TRAINING

NHTSA's Office of Human Resources (NHTSA/OHR) is offering the following training opportunities:

(1) Pre-Retirement (CSRS) (2 days)

Date: October 3-4, 2006

Time and Location: 8:30 a.m. - 4 p.m., Nassif Bldg. 4438-4440

* Seating is limited. Early enrollment encouraged.

In this highly interactive, discussion-based seminar, participants receive the information they need to make fully informed decisions about retirement. Each participant learns how Civil Service Retirement System (CSRS) annuities are calculated and how health and life insurance benefits carry over into retirement. Upon completion of this course, participants will know about Social Security, Medicare, Thrift Savings Plan (TSP), withdrawal options, and financial and estate planning in order to make informed decisions as they plan for retirement. **Target Audience:** Current CSRS employees within 10 years of retirement eligibility are encouraged to attend.

(2) How to Develop and Administer a Budget (1 day)

Date: October 5, 2006

Time and Location: 8:30 a.m. - 3:30 p.m., Nassif Bldg. 4236

If you think budgets are a huge, dreaded chore, difficult to comprehend and use, or not worth the paper they're written on, this seminar is for you. In one day you'll learn practical, hands-on skills that dispel these common myths about budgets, and more. This workshop will teach you how to build in contingencies and wisely plan for unforeseen circumstances using a budget as a planning tool. **Target Audience:** Open to all.

(3) Financial Planning (1 day)

Date: October 10, 2006

**Time and Location: 8:30 a.m. - 3:30 p.m.,
Nassif Bldg. 6246-6248**

In this workshop, participants will learn to set financial goals for their retirement long before they become eligible. Planning ahead for investments, learning about the TSP, how to avoid credit-card debt and becoming a wise financial consumer are discussed. This course provides an overview of financial goal-setting to help eliminate surprises or anxiety about finances. **Target Audience:** Open to all.

(4) Basic Mediation Skills* (3 days)

Date: October 10 -12, 2006

**Time and Location: 8:30 a.m. - 3:30 p.m.,
Nassif Bldg. 6246-6248**

While the primary purpose of this workshop is to teach participants the facilitative, problem-solving model of mediation, the workshop is also useful for people who want to learn more about the field of Alternative Dispute Resolution generally. The workshop uses a variety of learning vehicles including short lectures, simulations and participatory role play. Participants apply new concepts and skills to concrete, real-work situations. Experienced mediators provide critique and insights to enhance application of

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COURSE ANNOUNCEMENT

COURSE TITLE:

Enterprise Learning Management System (eLMS) Clinics

COURSE DATE and HOURS:

October 20, 2006 (30 minutes per session)
10 a.m., 11 a.m., and 1 p.m.

COURSE LOCATION:

Nassif Building, P2-0333

COURSE DESCRIPTION:

This mini clinic is designed to acquaint employees with how to assess the Enterprise Learning Management System to take online courses and complete mandatory agency training requirements. Participants will learn:

- What is eLMS
- eLMS policies
- Why use eLMS
- How to log in
- Where to find mandatory training requirements
- eLMS TIPS, and
- Where to find help

TRAINING MATERIAL: handouts will be available at the training site

TARGET AUDIENCE: Open to HQ employees only.

PRESENTER: Ivonne Rodriguez, human resources specialist/eLMS administrator.

Onsite training enrollment is limited to 15 participants per session.

PLEASE NOTE: In training workshop rooms, it is often too cold for some and too warm for others; therefore, we recommend that you wear clothing in layers so that you can adjust to the temperature in room.

Questions about this notice may be directed to Ivonne Rodriguez at x62605 or Nadra Milan-Dunbar, NHTSA training coordinator, at x62613.

DISABILITY IDENTIFICATION: If you have a disability and require special accommodations, please notify NHTSA OHR Training with your request no later than 72 hours prior to each event.

NHTSA Training – “Empowering our Employees to Success”

TRAINING

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new skills. With successful completion of the course, individuals will be eligible to apply to rosters as co-mediators. **Target Audience:** Open to all.

REGISTRATION: To register for this DOT Center for Alternate Dispute Resolution sponsored workshop, e-mail CADR@DOT.GOV or call 202-285-2237

(5) Microsoft PowerPoint 2003 Introduction (1 day)

Date: October 11, 2006

Time and Location: 8:30 a.m. - 3:30 p.m., Nassif Bldg. P2-0333

In this workshop, participants learn the basics of creating and enhancing a presentation using PowerPoint. Participants become comfortable with using the outline tab, formatting bullets and numbers, and using Slide Sorter view. You also learn how to use edit and proof text, work with graphic images, drawing objects, and prints. **Target Audience:** Open to all. Employees who deliver presentations are encouraged to attend.

(6) Microsoft PowerPoint 2003 Intermediate (1 day)

Date: October 12, 2006

Time and Location: 8:30 a.m. - 3:30 p.m., Nassif Bldg. P2-0333

This course introduces ways to enhance a presentation. It includes tasks on adding many types of objects to a presentation, including: graphic images, drawn objects, charts, and tables. You will learn ways to work more efficiently by using templates and presentation masters. The final focus explores ways to set up a slide show, add timings and other ways to make the most impact with a presentation. **Target Audience:** Open to all. Employees who have completed the Introduction to PowerPoint course or possess equivalent knowledge are encouraged to attend.

(7) Pre-Retirement (FERS) (2 days)

Date: October 11-12, 2006

Time and Location: 8:30 a.m. - 4 p.m., Nassif Bldg. 4438-4440

*** Seating is limited. Early enrollment encouraged.**

In this workshop, participants receive the information they need to make fully informed decisions about retirement and learn how FERS annuities and Social Security benefits are calculated and how health and life insurance benefits carry over into retirement. Participants take this course to learn about Medicare, Thrift Savings Plan withdrawal options, and financial and estate planning. **Target Audience:** Current FERS Employees within 10 years of retirement eligibility are encouraged to attend.

(8) Coaching Clinic (2 days)

Date: October 17-18, 2006

Time and Location: 8:30 a.m. - 4 p.m., Nassif Bldg. 8440

– Managers and Supervisors (NPO and NVS) only –

*** Seating is limited. Early enrollment encouraged.**

The Coaching Clinic effectively develops individuals in the advanced skills necessary for transformational management. Students experience first-hand cutting edge coaching technology, discover how to inspire others to believe in their own success, sharpen their focus and make radical shifts to achieve extraordinary results, recognize how and when to ask the questions to discover others' deepest values and hidden talents, discover their personal coaching style using an inventory which positions them and their

employees for rapid development, and make significant advances in their personal and professional relationships with others. **Target Audience:** This workshop is opened to NPO and NVS Managers and Supervisors only. Enrollment is limited. Early registration is encouraged.

(9) Microsoft Access 2003 Introduction (2 days)

Date: October 17-18, 2006

Time and Location: 8:30 a.m. - 3:30 p.m., Nassif Bldg. P2-0333

This course is for new users of Access and assumes no experience with relational databases. Topics cover the critical skills you need to get started creating databases in Access and working with the data by using tables, queries, forms, and reports. **Target Audience:** Open to all. Employees who create databases are encouraged to attend.

(10) Grammar Refresher (1/2 day)

Date: October 19, 2006

Time and Location: 8:30 a.m. - Noon, Nassif Bldg. 4236

This workshop is designed to help participants produce documents that are free of mechanical errors though a survey of the essential principles and rules of writing language. Participants will review points of grammar and sentence structure and will explore the relationships among sentence structure, punctuation, and meaning. **Target Audience:** Open to all

(11) Enterprise Learning Management System (eLMS) Clinic (45 minutes)

Date: October 20, 2006

Time and Location: 10 a.m., 11 a.m. and 1 p.m., Nassif Bldg. P2-0333

This mini clinic is designed to acquaint employees on how to assess the Enterprise Learning Management System (eLMS) to take online courses and complete mandatory agency training requirements. Topics include: what is eLMS, eLMS policies, why use eLMS, how to log in and more. **Target Audience:** Open to all.

(12) Customer Elation: Serving Customers With Class (1 day)

Date: October 24, 2006

Time and Location: 8:30 a.m. - 4 p.m., Nassif Bldg. 4236

Customer Elation: Serving Customers With Class (1 day)

In this workshop, participants learn to serve external and internal customers, handle vendors and work with industry partners successfully. Participants attending this workshop become more proficient at communicating needs, listening to the other person's needs, and then serving those needs in a mutually beneficial way. **Target Audience:** Open to all.

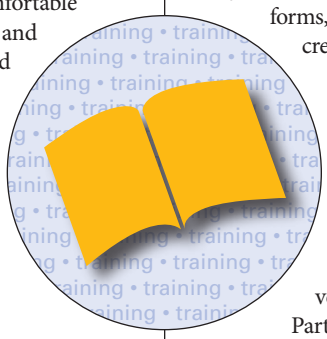
(13) COTR Basic Certification Workshop (3 days)

Date: October 31 – November 2, 2006

Time and Location: 7:30 a.m. – 4:30 p.m., Nassif Bldg. 2301

This workshop is designed to provide newly appointed COTRs with a look at subjects related to contract formation and administration. This course is designed to cover the important elements and skill sets required to help navigate the acquisition process smoothly. Discussion will include contract authority, the solicitation process, and contract administration and docu-

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TRAINING

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mentation, among other important topics. This workshop meets the agency certification requirement for COTRs and is competency-based.

(14) COTR Refresher Training (FY06):
Date/Time - To Be Determined

(15) Mistake-Free Letters and Memos (1/2 day)
Date: October 26, 2006

Time and Location: 8:30 a.m. - Noon, Nassif Bldg. 4236

This workshop is designed to help participants write documents that are clear, concise, and correct. Topics to be addressed include recognizing and controlling problem areas in sentence structure, grammar, and mechanics. **Target Audience:** Open to all.

(16) Communicating in a Collaborative Environment (1/2 day)
Date: November 1, 2006

Time and Location: 8:30 a.m. - Noon, Nassif Bldg. 4236

This workshop will provide participants with an opportunity to explore this important aspect of team work and to identify positive qualities of such communication. You will explore the components of active listening and strategies for conveying messages effectively even when unanticipated challenges arise. **Target Audience:** Open to all.

(17) Avoiding Communication Traps (1/2 day)
Date: November 1, 2006

Time and Location: 1 p.m. - 4 p.m., Nassif Bldg. 4236

This workshop provides participants with an opportunity to explore some of the pitfalls that they may encounter while listening to their colleagues and trying to convey a clear message. Participants will also explore the importance of using the appropriate communication channels and explore strategies for communicating on a diverse team. **Target Audience:** Open to all.

(18) Managing Others' Writing (1/2 day)
– Managers and Supervisors only –

Date: November 2, 2006

Time and Location: 8:30 a.m. - Noon, Nassif Bldg. 4236

In this workshop, participants learn to improve workplace communication skills through editing and providing guidance to subordinates. Participants will learn to offer feedback and guidance in positive and effective ways. **Target Audience:** Managers and supervisors only, but supervisors who need to fulfill their mandatory supervisory training requirements will have priority. This course is creditable toward supervisory training requirements.

(19) Teaming With Your Manager (1 day)
Date: November 7, 2006

Time and Location: 9 a.m. - 4 p.m., Nassif Bldg. 4236

This workshop explores specific strategies employees can use to enhance their value to their managers and strengthen their partnerships. Participants have an opportunity to explore their own perceptions about their managers' priorities and identify techniques to learn about those preferences when returning to the office. Opportunities to examine effective communication and feedback techniques are given. The session concludes by reviewing the importance of providing solutions to issues rather than simply highlighting problems. **Target Audience:** Open to all.

***Please note that NHTSA OHR Training may reschedule the dates and times or cancel workshops due to unforeseen circumstances.**

REGISTRATION: Employees who would like to be considered for these learning opportunities should contact their supervisors. An approved training request, Form HS-77, is required *before* confirmation. Nominations will be confirmed as soon as possible. Contractors are not eligible to attend these courses. Questions about this notice may be directed to Ivonne Rodriguez at x62605 or Nadra Milan-Dunbar, NHTSA training coordinator, at x62613. For your convenience, the HS-77 form can be downloaded from our **NEW NHTSA Training Web page** at: <http://webster/Nhtsa/admin/PolicyOperations/Administration/HR/training/index.htm> under Training Forms.

DISABILITY IDENTIFICATION: If you have a disability and require special accommodations, please notify NHTSA OHR Training with your request no later than 72 hours prior to each event.

NHTSA Training – “Empowering Our Employees to Success”

***Workshops sponsored by DOT Center for Alternative Dispute Resolution (ADR)**

(20) Correcting Employee Conduct and Performance (2 days)
– Managers and Supervisors only –

Date: November 8-9, 2006

Time and Location: 8:30 a.m. - 4 p.m., Nassif Bldg. 4438-4440

Participants will develop the skills necessary to deal with common performance and conduct problems when supervising Federal employees. In this practical, no-nonsense, two day program, those attending will explore the day-to-day problems that Federal supervisors must deal with quickly and confidently. Topics include absenteeism, insubordination, coming to work under the influence, threatening and intimidating co-workers, sick leave abuse, contentious conduct, poor performance, and workplace violence. **Target Audience:** Managers and supervisors only, but supervisors who need to fulfill their mandatory supervisory training requirements will have priority. This course is creditable towards supervisory training requirements.

(21) Transformative Mediation Skills* (2 days)
Date: November 15-16, 2006

**Time and Location: 8:30 a.m. - 3:30 p.m.,
Nassif Bldg. 6246-6248**

The primary focus of transformative mediation is helping disputing parties create more constructive interaction. This workshop builds on the work of numerous scholars and practitioners dedicated to supporting practitioners and policy makers interested in the transformative approach. The designed of the workshop includes the use of training curriculum and material, including training manual, interactive exercises, roles playing, and video-taped mediation simulations. **Target Audience:** Open to all.

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TRAINING

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REGISTRATION: To register for this *DOT Center for Alternate Dispute Resolution sponsored workshop*, e-mail CADR@DOT.GOV or call 202-285-2237.

(22) Understanding, Recognizing, and Valuing Diversity (½ day)

Date: November 29, 2006

Time and Location: 8:30 a.m. - Noon, Nassif Bldg. 6246-6248

This comprehensive workshop broadens understanding of diversity and diversity-related issues in the workplace. Emphasis is given to analysis of changing demographics and their implications for meeting organizational goals and priorities in the future. More specific emphasis is given to cultivating a deeper and more profound appreciation for individual and group differences in order to facilitate optimum levels of interaction and performance in the work environment. **Target Audience:** Open to all.

CYBER-NHTSA



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NHTSA Now is an official publication of the National Highway Traffic Safety Administration, Office of Communications and Consumer Information.

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If you would like to submit articles or photographs, please email them to patricia.oladeinde@dot.gov or mail them to:

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Washington, DC 20590

INS AND OUTS

Welcome Aboard

Organization	Name	Position	Date
NPO-112	Mynatt, Mark K.	Program Analyst	7/24/2006
NOA-010	Kelly, David	Chief of Staff	7/9/2006
NOA-010	Basye, Geoffrey W.	Program Analyst	8/6/2006
NPO-320	Nettles, Sheketia M.	Program Analyst	7/10/2006
NPO-400	Hatcher, Lawrence C.	Program Analyst	7/10/2006
NTI-112	Joseph, Denise M.	Program Analyst	7/24/2006
NTI-010	Macdonald, Maureen A.	Program Analyst	7/24/2006
NTI-112	Witsaman, Rachel J.	Program Analyst	7/24/2006
NTI-010	Webster, Tamara E.	Program Analyst	8/7/2006
NVS-130	Jackson, Angel H.	General Engineer	8/7/2006
NOA-010	Hopkins, Heather A.	Executive Director for Public Affairs	8/13/2006
NCC-112	Scott, Ari J.	Attorney - Advisor	8/20/2006
NTI-280	Valenzuela, Chennelle A.	Office Automation Clerk	7/24/2006

Fair Winds

Retirements

Organization	Name	Date
NPO-330	Dixon Jr., Albert L.	7/25/2006
NVS-230	Morse, Richard C.	8/31/2006
NTI-131	Frank, James F.	7/3/2006