



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 23, 2010

MR. MICHAEL ROBERSON
VICE PRESIDENT &
ASSISTANT GENERAL COUNSEL
CARLISLE TIRE AND WHEEL
250 SOUTH CLINTON STREET, SUITE 201
SYRACUSE, NY 13202-1258

NVS-215kjs
10T-019

SUBJECT: IMPROPERLY MARKED TIRES

DEAR MR. ROBERSON:

This letter serves to acknowledge Carlisle Tire and Wheel's (Carlisle) notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with the requirements of Federal Motor Vehicle Safety Standard No. 109, "New Pneumatic Tires," for which a safety recall campaign will be conducted pursuant to Federal law for the tires listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Tires/Tire Brands/Tire Sizes:
CARLISLE/LRD USA TRAIL/20.5/8.0-10

NHTSA Campaign Number: 10T-019 **Mfg's Report Date:** September 21, 2010

Components: TIRES:MARKINGS

Potential Number of Units Affected: 202

Summary:

CERTAIN CARLISLE TIRE AND WHEEL COMPANY (CETS) LRD USA TRAIL TIRES, SIZE 20.5/8.0-10, FAIL TO CONFORM TO THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 109, "NEW PNEUMATIC TIRES." THE TIRES WERE MARKED IMPROPERLY ON THE OPPOSITE SIDE AS LOAD RANGE "E" ON ONE SIDEWALL SIDE, WHEN THEY SHOULD HAVE BEEN MARKED LOAD RANGE "D."

Consequence:

THE INCORRECT LOAD RANGE MARKINGS MAY LEAD TO AN OWNER PURCHASING A TIRE THAT IS NOT APPROPRIATE FOR THEIR PARTICULAR VEHICLE APPLICATION. USING INCORRECTLY SIZED TIRES ON A VEHICLE COULD LEADING TO VEHICLE OVERLOADING OR OTHER CONSEQUENCES THAT COULD INCREASE THE RISK OF A TIRE FAILURE THAT COULD LEAD TO A VEHICLE CRASH.

Remedy:

CETS WILL REPLACE THE NONCOMPLIANT TIRES FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING SEPTEMBER 2010. OWNERS MAY CONTACT CETS AT 1-315-477-9107.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

You are reminded that under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The information in your noncompliance report appears to satisfy the requirements of 49 CFR 573.6.

Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227, by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement

cc: Jacqueline Glassman, Esq.